

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	6	1968	Other Document	HRH Handwritten Notes. Sept.-Oct.-Nov.- Through End on 1968 Campaign, continued.

Sh (RN)

✓ - W. German TV wants to do TV w/ RN
5 min interview Sh. checking

✓ - Canadian embassy wants 15 min int.
for both CBC + ind. net.
re US Canada
anytime - anywhere - on film

- scratching track train - going to
prop stop Kiginaw, Battle Creek,
Kalamazoo & G. Rapids

- adding Pa train

RNfoEm

19/2

(file)

~~Keo~~
~~Chot~~
~~E~~
~~ST~~

Keo

read up
stuff + note
disagreements

ask the hard questions - Chot? getting it
re Citizens - Womens - state orgs

- need something in basic speech + exercises
to play up youth +
how to get their participation
drop the dignity crap

Chot - intelligence for HH -

- 1) attitude of HH staff - up or down
- 2) is prep being in or in -
if not, why not?

- Agnew needs a rest
into talk more
less Q + A stuff

- prepare for poll declines

E - ch McHugh on what attack focus in Miami?

edit - editorials complimentary Nor
forthright stand on issues

RN

- get sidetracked in

Keo - be sure to ch Polner + Gange on crime

JK - re White staff planning from here

RN + F

10/3

File

FL - need reading on bombing plane HH
↑ attitude toward
" " " " HH start.

- push Texas up.

F → E
AA call around to sd. chmn & ask effect of
HH bomb plane start.

- re polls - discount H rise

Can't expect our position to hold

must keep heat on in key states

F → RL
AA - have a double poll in Ohio - Ind - Pa.

- real strengths are:

Calif, NY, (Horn + ND), Ill.

Battle ground:

Ohio Pa Ind Texas

Sh - spots - let us know 3-4 days in advance

RN

10/3
AM

F - why no ads in NY Times

Ed. sect.
Cit. ad.

file

F - concern re: no ads in Sun. Times.

have moved
our people in

- need report from N.J. =

N. Hays - W. Todd - Hop Farley

- re: Conn. why slipping (E's report)

- Buffalo Courier News poll

shows losing Erie + ten NY counties

M + Rock + rest -

M

NR working across
state towards - w/c
Cham - Schoenbeck of Va.

make personal demands

on No. county chmn.

instead of ethnics etc -

hit org. hard today -

get vote out -

ask Nat Feinney whether Courier poll is acc.

M - M hit org hard - push Rocky

M - also hit NJ hard.

- Pick phone operation -

NJ - NY - are they in Conn.

- any reports on Ky Tenn Va N.C. Missouri

what about Orlutrust into Mo

Kraft - unless Spt. lead - can't be sure

don't trust M states - don't have man in each

see that Mo county chmn =

F - rundown on how ~~extra~~ million was used
after N

E + Harlow + F - don't talk about polit. consequences
- massive assault on J + H

on ground of major diplomatic blunder
what did we get for pause

US embarrassed

can't afford this kind of gaffe
- hard figures from boots. - all states

- have great opening - if we move

Shot = follow up on these states
say what are you doing
hit them hard.

- E - before noon - latest reactions from the
ch several hard-nosed people

Wh - for TV tonite - do the documentary -
will not go live.

B - note to B - where H chgd we said second is you
needs slashing attack - vicious & tough
use Webb quotes - H doesn't work
for Mon AM - wire into Houston + Cleveland
for telethon what about VP H change re you
get some Q's to RN tonite - for telethon

Have feeling NY people are looking at dd polls
& saying we're OK.
must keep hitting

✓ C: Rhyme - forget all others - all day hit hard

600 calls
25 phones
will hit all
group

this
found - N.C.,
good
media
propaganda
Upper NY, Pa, N.J.
3, 1, 2
? Mich, Mo., Ohio
4

side -
side -
side -

can't do anymore in Calif Ill

FL phone people - particular effort in those states

most imp - major Repubs. blast gaffe -

get BB - tell him re: Durkin

Smathers - know if he sees this RN will respond.

push Harkins Land - re LBT

RN shocked to hear this

supp for Paris talks has been unflinchingly there out

Chotiner - special assmt - hit states

Tried

Wolpe thks RN shld call Pres.
it's all over press corps - so Novak

Phyne

Meet Press reading excellent esp ^{go to Saigon} a Paris
every body resentful of SVN.

Tampa Fla paper edit front page
big head "Why Now"

had 50 state hookups yesterday -

but all top people in to Hqs

said war had tightened

all out effort - work like hell
had accomplish goals etc -

but have to work Tues

had Romney - Volpe - RN shot
each state and WATS line to

contact all Hqs - county etc
largest conf call in history.

(Chot)

Marshall spot -

shows Nagot min wage etc

polls show H going all W + und.

Gallup only shows us 1% ahead

go on live

hit hard on peace - Saigon - low level

min wage - soc. sec. - Medicare

haven't had adequate reaction

will get bad reaction if N plays safe

shld indicate peace hasn't been solution

so public draw conclusion was genuine

stress those who believe as we do -

be sure they go to polls & vote

tho other states aren't getting thru

RN must go on.

(N) F- inputs from everyone - total then
put some soul into opening
end w/ visionary stuff re America etc.

1/ RN
10/13

file

2
1
56
40

✓ ck Harlow - re Rules
beat with program if we can
all out effort - everybody boycott.

✓ - Shannon (reputed Japanese)
have him meet RN -
+ get his q answered.

+ F + Ehr.

- subconscious reaction - to assuming victory
staff not quite up tight
- ? Gallup has new poll showing Negroes up 6 to 12

- we're at the point in the ballgame
where spirit has to be cranked up.
need some organizational lifts
new gimmicks etc - from staff
not anything candidate can do now

- maybe constant calls to Lewis Long, Govs.
- on the hand q's. Cit. Women - States orgs
- Citizens - get a report on various activities
get genl summary - but esp. cover
off beat - up beat - non routine

L Har
Rhyme +
J. Warner

F - develop battle plan for pollsmanship.
save til natl polls go down
then jump on key states

St - Moore - look at TV stuff from W+M
- dont decide it up to Moore's judgment.

W - have you seen Dreyfus

St - spots - 3 days advance notice

Harlow

in rules will undoubtedly clear
no pt in fighting - few people back.
Sprunza + Al Smith say

on floor -

Sprunza sure we can defeat Moore
to suit: Sen. Gill & Keep 3 way
rather clear that Pastore plans to have
Sen. accept 5 way up conference
Harlow will meet w/ Sprunza this aft.

will also explore lack of quorum
may fly people over people in
matter of floor tactics
Sprunza eager to work hard.

RN

10/4

file

- H.A. stirring up feeling of hatred & Un-American feeling inflaming a diff. situation -
- wire to County Sec. - Nassau
Thank you for great ^{on} job ^{reception}
in Nassau City -
our Adm. Men inform me that
you have one of the finest
Orgs they have ever worked
up in any part of the
County
if you help us with can
N City Org & that
means N.Y. & the Nation
in Nov.

RN
19/4

File

make date ^{was} later
put for

W
L
K
S
F

- state dept.

- promised mtg w/ Lambert - head of Ed. Com
(agreed)

W/J
Lover

- re Yorty - still wants A. Hansen mtg
Press just let Yorty ride in fr airport

KL - speech on Voluntary Way -
reprint broadly - to heads of all
vol. orgs. - 1000 -
get broadest poss. mailing
also broad press mailing

JK - Graham - says John Hart gives us bad time
clever use of adjectives
ie last mtg "white welcome"
[let G know what was done on this]
in view of this - re-evaluating Facilitation

re H claims on states he's ahead

VE - be on top of polls - override H's phony polls
- re Rose -

Ehr - go all out on next weeks rallies

W - skip State on Mon.

RN AA - ? Fisher - 1 hour Jews - after Oct 15 in NY

RN
10/4
Fachs

(file)

~~Hot~~
~~F~~
~~Sh~~

~~Geo - Research -~~

~~Buff + Merit excerpts to RN Sat with
visit stops -
most expensive len - for memo~~

~~C - Dager - didn't have names of candidates here
C said he + R try to figure out
shld be Uge's job - in briefing
Sen a Gov + for 2 cong cards.
nickname + ad that was.~~

~~re heckling~~
~~Chu - canvas signs for cars - + flap on front~~

Va Fla

~~(A) ^{RN} call together surrogates - not w/ RN
they go out ea w/ one issue
on which N + H differ
- announce the final 3 who on the 14th
to set battle plan~~

~~E - need to control office in N +
+ Chot never send wire from RN
- no ltr per RN that he doesn't OK~~

~~Wh - what doing for Oct. 9.~~

2.

~~F~~ Get 11th polls - show only head-head
1-2-3 all three polls

~~K~~ - did Houston Post endorse today

~~F~~ call FDM

RN
9/4
w/om



re Reckles at Hartford

↳ get Sufire - brilliant memo - re PR holdg of Reckles

CC - when in next ballup in field + when released

Elka - don't let HH have free ride -

Reckles - use on adv. man.

go in as peace people -

never as Nixon

RN
9/4
late we

also in Texas pick up editorial quotes

5/1 - 1st of next week - prime time - in South
re-run - w/ double advertising.

- had enormous impact -
- just had call from Ala
commit to 80% for advtg + time
X Ala La Miss

Ma
nd
w. Va

Fla NC SC Va Tenn Ky
probs = Wallace not fit to be President.
= fire ants
= will debate

RB - Agnew - don't say "vote for W is wasted"
say "a vote for W is a vote for H"
or say "make your vote count"
we live about risking American boys

move Pat over - one week only -
use Matly for news summaries

LT get from
5/6/4

= read Safire memo -
win psychology

(how did RN get it)

F - at Fla - announce sched for ^{cont} B whs
- give stats re what's done
d all stuff what we'll do -
exaggerate all by factor of 2
"most intensive B whs of campaigning
in Am polit hist"
going after a mandate - not just a win

✓ F - put out polls - w/ comparison to '60
use small states - etc.
- maybe get Quayle to poll for us?

W - maybe a pop in for Jacksonville
ie now of 21st

✓ Sh - ~~buy out of Conn for both NY + NE~~

✓ Sh - ~~if So TV wasn't run in Ky + Tenn or Va~~
repeat it - also add Ark + ~~etc~~

✓ Sh - ~~add OK to Tex TV~~
MI plan

9/5
AM

- put out story - reckless tried by 14/149 -
4 buses

- from E + Hartford Ch
make sure AM's

then RN will play today
as we drove in - greeted on radio
14 by shouting buses down
our heads in -
& we saw the buses

C Rhyme + all our people under strict orders.

your note - shouldn't depend self
don't let them snatch

RN
10/6
date note

(file)

~~KL~~
~~shot~~
~~Set~~
~~more~~
~~G~~
~~F~~

~~KL-shot~~ - for every paper that endorsed
tell their conf. that it is going
to occur. on Mon

most intense 3 wks of campaigning in Am history
blitz of enormous proportions - impact
town / house - Senate seats + mandate

~~Ref-note~~ - name for 3 weeks
mission for mandate
Operation Soch it to Em

✓ - have PN approved in plan

W - in Dallas. have airport gate at night
big show of enthusiasm

cal - give O'Donnell & Town the new poll

✓ - radio spot for poor debt farmers
own to name at MW types

✓ - ch McLaughlin re Min hit HHH hi cost

File

- little flack re ODE -
W called - Harlow shld have
for any VIP dont have W do it
- would like Bryce to sit in.

✓ - talk to Bryce & Little
dont have RV call people
- it downgrades Bryce

✓ - on the weekends - have people down -
bring M down -
big strategy

announce operation sock it to 'em

✓ ~~Moore~~
E + F # - zero in maf express -
ride press plane -
brainwash -

E - go on TV w/ stmt re proof on hecklers

✓ Freyden - plant question re hecklers

BN R. Yorty sugg. RN call Ungarlighter
RH 4-1600

Greenpan - get some ltr to ed of Univ
point out favorable reaction to N ltr.

G - get the ghetto ads off - someone saw one today

Wk - Bud Wilkins on look at the Khr. program

B ^{Ag} delighted to have B
tell him to work thru Sears, not HERS
concerned re rough time in Wash Post + Balt Sun
figures next two weeks media will be rough
then will have to take new look

will be interesting week -
they'll call party / B/T on bombing - etc
but that still won't do any good -

B - need program for So. TV.
Citizens run a phone call plan on it.

RN

Safire
more

~~Andrews~~
~~E~~
~~AG~~
~~M~~
2
F

19/6

F
Cole
W
Chr

Wants to spend hour at State Dept

move all up 1/2 hours -

12³⁰ - 1³⁰

STATE = E setup
Call Rush

9³⁰ lv apt.

State 11-12

5 staff time - 12-2

Wants briefing on Paris Conference -
+ anything else we need to know
or maybe w/ LBT at White House

doing as defensive maneuver =

Rush at 11:00 -

✓ - call RN at convenience

✓ with Agnew to call RN
✓ with Rogers to call RN

2.

~~Harlow~~ - Town out of joint -
as pleasant thing
Invite Town to Fla - Key Biscayne
on flight Dallas to Key B.
see if he + wife would like stay
over weekend.

~~Harlow~~ → let Bryce do it -
time for good long talk -
checking whover else is necessary
put in another villa -

~~maybe try to call in DC tomorrow -~~

~~V. Andrews~~

~~on financial stat - Andrews talk to RN
bring it over to RN as soon as ready
make it just like for a bank -~~

~~M - had interesting idea -
that we shld leak that RN had not closed
because it was a poor stat.~~

~~M - M + NR planning to announce hottrade
on Thurs - p
don't just say intensive sched in NYC~~

3

L

for JAC asked 2 ↓ - than file

1 2- Give R. West of 10-15 basic friends in press
withy + commenting

✓ E - follow-through on pollomships
Texas purpose on polls is to get us up
in order to knock us down.
we all 34 states were ahead in.
from now play we're going down

Saf. Move - Safier Move - name to call last 300
"Operation Safit to En"

send wires to everyone -
✓ → see what Rhyne has going -
bumped strip day

M. says for legal/stolpt -
still legal problem even if buy time
still have to give W equal time

W - ? drop in - No. Carolina on 15th

GJ - re-run of Atlanta
 now are using excerpts from shows
 for the 1/2 hour - - -
 - advertise the 1/2 hour
 - sending memo re: spots -
 -

E { if Rusk in NY - will see him here
 tomorrow AM - anytime
 otherwise LBJ tomorrow -

J. Ford - Rogers - Harlow

✓ good answer re who will support to Court

W
 ✓ F - ought to add Greenbors
 - on days in Fla - invite people down
 look like that. serious
 surrogate
 Dittmer Ford etc
 2 hrs. ea. day for RN -
 pix etc. - mtgs all day
 on Monday - just one big mtg
 w/ publicity.

RN
10/6

(file)

ke

KL - AP editors - OK as began -
not as interview

W - { doubt re K Base in 19+20
keep days off in NY
Ehr { not Fort Worth - use San Antonio & El Paso
Motorcade Sat 19th - until 5⁰⁰
Chic. or Wayne Co.

more daily motorcade
up to 19th
at least on 26

- add Chambers

197

file

JM

~~Vinnie - be sure RE is not carried at cost
but at mkt value.~~

Fishers Joint group after 15th

W - John Eisenhower complained "has no \$"
Baker pulled away his finance guy
get him whatever he needs

St - Georgia Foster - news headlines for
about N - took care of -
M. Clay Smith
etc - appreciate - etc.

call - Paul Keyes come to KB Sunday + Monday
to work on some ideas w/ RN

~~When it's all done - have nice personal
etc to Norman - long deep
early days~~

M - Science Comm. can't be a L. Stearns

RN

10/7

file

Chr
to
C

✓ Have Andrews put out for start. -
give to Chi Trib. - exclusive

Chr - W
C

- re sched appear to be heavier

Have 2-3 early departures - bags 5:30

then give RN 2 hr staff time extra
try for nap every day last 3 weeks
make on screen -

so can't say businessly -

RN leave at 8 or 8:30 -

✓ Rusk says all this stuff is untrue
no push for tomb price

~~LA~~ (AA)
~~HT~~ Deles
Sh

10/6

M

? - M has ruled everyone off TV shows (part)
incl Tower on Meet Press
? E vs O'Brien

Eldworth

M has rule - no stunts to be used
altho Harlow had system for clearing
all checked by plan
deprives us of access to groups
ie. cattlemen, (crack at Wallace)
- no message to Am. Mining Congress
- poultry industry (Ga. Dems)

Ethnic Press Inty - Lit. didn't want Ag
Rhynne wants RN to do it.

✓ BB - no on Hearings at KB -
RN really tried -
wants to see noone for 3 days
see Jackie after election

10/4

file

Keo

Charles - re Texas panel -

ll

be sure no SOS - no student would
don't try to hard for advertising

- no Negro - not necessary -
even if locals want one

Phone

unless back Tom like Atlanta - both now

Unger/Pain - still nothing on color side in briefing

AF - rec. re Cleaver

E - look over briefing -

ll

Keo - research is not looking at briefing

loop/sending in excerpts

not going to bother w/ two releases in a

Keo - tell him can't put out two meats, one day
use purely local for second.

find another way to get out in case of it
it won't get a ride today

go minor + negri

Keo - no more Wallace attacks

unless get word from R.N.

separately need a political man
in R/W

just ride in case on next movies.

✓ if need a PM - use high taxes + inflation
as a repeat for Calif

Kleo - be sure Sapir's facts are always
checked by Anderson
1c today missed the dollar weaker
in recession - actually it
gets stronger.

✓ B - reading on operation
when can he come back -

✓ W - how doing on vidcon sites for
notreads in Oct, Co, NO.

asked E to look in on excerpt this

✓ Rec - don't be too little or mean in excerpts

10/8 2- began on Tues. - AM
File W
K. - no on AP ads - unless off record.

TORN -

OK-17th Fisher - Jewish Mtg - after 15th - 1 hour
24th

late as
poss.
24th
Brooke - Negro mtg - SFP.
M. Klaut - Flamin ael see strongly
very tender situation

Shel don Patrick → Hanna #

OK WFAA (Dallas News) 1/2 hr conversation
for 10³⁰ Sun eve - ABC - top str.
Murphy Martin

no come tapes this wk - wait til later

Sh - can we cut face Nation -
a tape earlier

non-bureau nite
24th Albany note. - Rally at nite

move San Ant. to Fri!
Calif - motorcade old 25th?
Pasadena etc
Z. Beaul
Whittier etc.

10/8

(file)

✓ 60 - re Agnew Duluth - wait for poll
✓ F - are we polling Myrin? - on phone?

✓ - track down who's writing slow pace
of campaign -

✓ re Beckus =
shld be city/ord against
deny individ the right to speak

✓ - Hitchcocker wtd to see R
re Agnew problem —

RN
10/8

file Ehr
5h 90 days
10⁴⁵ to time

TO RN
Columbia? NO
Sat. 19th CGO motorcade

H - never get anything out on Wallace -
Lep marking for RN atten.
re Mich - shd not hit Wallace
Redans more from H than N

W - CGO motorcade not on Sat -
do Wayne Co.

Ehr
Sh - for big rallies East coast -
by TV - 1 hour
- get the Caesar to more rallies
- ch on HH crowd in Erie -
(no and that holds them)

W prop stop on Sat - Ohio - Mich - Mo. &
Texas

W - for bigger Don # speeches, rallies, miles etc
LF - long / Sen. predictions

RN
10/19

file

✓ Keo - need Bo / Harlow back - last 3 weeks
Gov + Sef too thin
Keo - read over budget mat'l for
both stops -
Sef take bar out + work it over
repeat must exp Sen + Pres
vote as for raise taxes + raise price
band on rewrite earlier one

- Crime - start rather than excerpt
re-write - RN doesn't need to see
pick up some of things we've see
make more hard-hitting

R/W skull sessions - KB

Sef - start re median Ex Sec
get from Anderson
that right on now
for Akron - in frantic attempt
lie about record
N support 55 + median -
read bkgnd.

10/9

Fike

Ayles
Sh

~~KL~~
~~Sh~~
Harris

~~Town OK~~

~~10:57~~

✓ Town - meet in Dallas then into
11:20 landing
or on plane Aubon - Dallas

! Sh - scratch the Murphy Martin interview
not enough time in Dallas

✓ - C60 motorcade - only 3 stops

KL - cut out AP editors

Sh - So. TV.

↳ drop Ann Aubon on train

~~KL - urgent to move on So. TV re-run
as soon as possible~~

! Ayles - no Negro or adversaries on Tex panel.

→ Sh - hit nets on news imbalance

✓ OK to knock off NY motorcade

Sh - no on Face Nation - give an elect note

10/9

Sh

- film the rallies - when good
run as TV show - 1/2 hour
- Max. security of audience in garden
complete control on television audience
young people - not too many old ones
lots of enthusiasm

Barlow - report on 315 progress.

10/9

file

Keo
E
T
S

- ? how handle So. re-run ?

Keo - something in AM - fr except
each day start in AM
except fr evening - head butty.
- read Towers things -
complained about counsel -
didn't want health pay
talk to Keo.
not decisions for RV to talk about
E et al shld handle
E tel im what we're doing
get most of it to Keo -
see whether they shld be done
Keo - look at Power stuff
have summary of what everyone doing
don't have to have except always -
just use more stats.

E - Morton - joining up?
what about Brooke?
Ford - Quenda - etc.

Sapir - for Celia -

Have never had it so good -
Terms of working man -

What happened to wages, prices the
work in other things -

? Over abroad - no plan at home
or kick Soc. Sec. & Medicare

not defensive -

state affirmatively

what R's for

go back + pick up things - ie Soc Sec
re-hack + re-state -

w/ new lead.

Texas - see what they want - pretty
the diff bet H & N

not exactly same as Houston
biggest diff in the century

sta. thg. - vote for H means 1234

vote for N means 123456

H for high tax N for lower tax
etc.

R/dict. memo for file. =

Keo

- part of job - have worked so may things
really need to re say some things
get good new phrases - to re-state
pick up good terms + ideas +
play them over - new phrases

Eff - work out plan for train
tell 'em beforehand they don't need to
really tight on who on platform

RN

10/10

file

Keo - Develop divisions worth of diff for Dallas
don't use names
biggest diff in history
record
money - not exp. for
peace - policy of past
Cant - independent AG etc

Throw a ~~bit~~
greatest diff b/w two cases
in history.

don't use call for more police - in Dallas

File

Ed

Chf

all VIPs ride the other plane
if see RN - make it an aspt.
tell em we want them to see press, etc.

- M - get legal on buy time
nets have to make avail on equal basis

✓ - what reading on TV last nite -
reaction / rating - etc.

mail fr sec. security spst etc
what do they want

- tell Z we're going to do show + spots
nothing fr news shows etc.
cut down on this

re request Eli Abel)
find out what it's about - if it fits our need
would like to secure Hart
don't want to do Ark one
(see if can be done on plane tonight

RN
10/10

File

- Tex TV already anned.
- how handle to. returns \$

~~202-225-6191~~

10/10

re debate -

✓ EJ - call Harlow - want RN start?

what comment, if any

1e twice as many Dems as Repubs.

- nothing on day of Mad Sq. -

✓ - call back Minn + get reading

Dewey for Court -

tell Smathers - N will go along on Kuchel
would be master stroke for Johnson receipt

RN
10/10

LM

- TV last nite - excellent reactions
sr. partner Condert Bros -
talking about success of N. technique
- spots tomorrow
Keo shld have material -
{ 1 min sec. security
1 min medicine
1 min composite of the two }
- State RN position -
- So. TV - Sk.



- asked Seranton to take hand look Pa
- M - said web Todd talking in beach way
but sure our activities are up
NJ, Penna, Conn.
(East more affected by Eastern press comment)
- Seranton says latest Bucci is 45-45
- M - Dreyfus?

10/10

- daily complaint on Kyler
ride herd on what saying

✓ ~~missis~~

Shot - check on how we are riding herd

- Sh - hit directly on the Moline story
RV's leg Kyler out of brigade

re polls ✓
kl - why no editorials against Beckler at rallies

F - Tex. Fla. Va. Tenn. ~~Fla~~
Batchelder poll them

- goose orgs NY, NJ, Ohio

re polls - concern whether HHH gains
are trend -

phone check NY NJ Pa for trends

✓ Flou - actual dates in field for OKC
what are four southern

G/SK - in Fla + So - need heavy ad camp.
anti-Wallace

M - put money in Fla + work on org.

- imperative to advise SSTV heavily
on re-run

- turn off 19th head to head TV

- knock off Ann Arbor

" APeds

" Face Nation

✓ Fl: detail report on phone apparatus ^{what states etc.}

NoL - H - maybe move some out of Ill +
into NY or Ohio

.M - check on Mo., NJ, + NY

riding hard enough on org?

maybe back to Pa for York or Lancaster

- last 3 weeks - shake everybody up
sprint all out.

10/11

file

- re Chicago - maybe drop whole thing
✓ let Decatur substitute
or just do one in Park Forest
then stop in Lancaster & NJ

Chat

- ? Brock strong enough in Ohio.
maybe move Ray in
who's in Penna?

- have to go for Texas

Keo

see see - B
expand Fla. stand
↓

- thots on research -
next two weeks -

about 3 major radio deals / week
for 2 weeks
none in last week

Tape any
we can in
KB - for a man

KIC has rough draft of V. Nam
give it to P - top priority

have it done w/in a week

ie a wk for Sunday ^{record} in Thurs

RN has not read.

KIC wants one on Natl resources
to for radio talk

space - America just
expand
consumer protection
look over everything KIC has rec.

whose staff decide how many we
can get out
or to do one a day -

Y Nam important -

→ Harlow - want anything said or debate?

pick up anything from past -
Leo storm around a bit
10 radio talks
flood the press w/ it.

Safire - do one on value of dollar
spending - old folks.
take law enforcement
maybe can say more
on on Nat'l Defense - KIC has
Defense gap

✓ scratch health - can't do.

Shot - make calls every night NBC + CBS etc
re Keyser + Hart
also ride NY Times

- Hart + Keyser not on trip from now on.

✓ note from RN to Aulpi Sanders - ^{ADC} int./PN
spec Reuter to see good coverage
of my family - ask all men
in split. life.

M is overloaded

Fla, Mo, Pa, NJ, Conn
need a strong man in each

get Janache moving in Ohio -

B - natl radio on the sec -

slap back at critics
hard tough language -
cruelst. thing they could do
local H org telling old people
this is false

B - Then pick up other stunt -
w/ new lead
Saf 15 min on labor -
has good start
Sam compares thing
why is N getting same labor as it
in eff attach union leads for
\$ to other side

direct appeal

labor

old folks

one virtually every day

natural resource

B - square another law order

not too concerned re beautiful language
wants quantity -

work out plan

Keo go back & look over all previous
put out any that can develop new lead.

10/11
OK

- CBS Face Nation - OUT

11

- 1c today -

on RN desk at 2:00

black book - read Tex-buff +

get Q+A lined for Tex.

Tower - sched the one after the 16th

sugg. Q+A for Texas issues +

new current stuff

get B back tomorrow + keep him

wants answer

- E put out stunt - crack # on 35 - '64.

W no more VP deals

re debate - heavy counter offensive -

Agnew defense - editorials, etc.

? does ORC use Bellden - or who do they use
as corresp. in Texas.

phone poll tends to under rate H+W
our people say Tex is toss up

→ Mich + Pa - cause of so much diff.
back to do phone poll

if give all lean W 119
" " H

only have to get 28
NY - Ohio - Mo -
Mich - NJ.

could go to house

assumes Pa avail to H+W.

in we shld cover Mo., Ohio, NJ, NY, Tex.

we shld get out of Illinois

emphasize NJ + NY - add Missouri

Fla Va NC SC - 4 Southern.

had all NJ in yesterday

going to 16 by Tues

constant contact w NY

— for Illinois - have talk w Ogilvie
see if we can't cut CBO

get Pat N to call Mrs Hobby
in Tex - wanted to say hello

M - get technical answer on buying Dini

on plan to Fla to write - cannibalys
all not anti N -

no antagonists
Keyser + Hart are to be off

- On Ill - cut to one good mtg 10 AM
then fly in to Pa or NJ in PM
leave with free
huge coffee in Park Forest

Queens outside

10/12

File

TRN

~~10⁰⁰ Budget SR Moon on TV~~

Villa 14

RN - do AP eds.

Face Nation

(M)

Kissinger says strong pros they'll move
before 23rd - probably 1/2 way between now & then
strongly sees we avoid straits
re H. hunt prospects of peace
- more to this than meets the eye.