

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
33	8	1968	Other Document	HRH Handwritten Notes. Sept.-Oct.-Nov.- Through End on 1968 Campaign, continued.

10/21

Gile

~~11~~
~~12~~
~~13~~

4.11 - how handle problem -

- press + TV saying bland campaign

✓ - put someone in the right away -
tell me who. -

- don't have Brooke down for NY TV

✓ - for NY TV shld have someone up for this
ie maybe a Cuban -

✓ need new ideas on crime - for examp

✓ have Jeff but do another 15 min on Law order
get some new leads - new things to say

get in vote for H is vote for tin faces - given

- Harlow + Sapie clean everything H-Sof-Red

✓ wants to try another 5 min by Fri.
so alternate w/ the first one

10/21

Get

FR
ST
7
Get

Ch. - Detroit and Illinois?

- scratching corner

? Marriott as Inaugural Chron

- Illinois trend -

- didn't get to do things for Congress etc for

MT - update NY weather than '60 - kick their ass

NY/ST - don't commit to anymore spots etc.

B/Kas
news to KMW - except Cincinnati - & tomorrow noon & nite
on plane 1st thing

✓ will try to do TV stuff later in week

lean hard on Klein & Chastner

be sure they get stuff out

W. Hill take it strong or refuses to accept pop. vote
concession that he can't win vote of people

Saf - get a position on NY teacher's strike

part of disidentifying w/ Lindsay

get Javits' ideas - not make Lindsay mad

N asked Pollner for something

- counter attack - idea of against all Repubs

maybe Rocky can step in.

Giles

Ek

Ek - how was Dayton crowd? - be sure they're up

Ek at 1130 Fri - TV spots

10/22

10/22

~~213~~
~~277-2000~~
~~+739~~

- ABC confirming 2 hrs 8³⁰-10³⁰ Mon site
says will do telethon - new ATFT problem

- G just 1+5 min. very good

C - booking for 11³⁰ Fri AM

tape Congm radio spot -

NO ✓ Las Vegas prop stop - see H. Baker

✓ press conf - 2 today - re press
extra - hard drive

Ray A - workers old RN - not working as hard as '60

2/

- ask him about Va.

D - talk to Jack Kilpatrick (ch B)
column for Star - fairly Radical paper
fed of Buckleys -
give him correct shake on polls - outlook

- get Sun Times poll every day

B-46th
507

- copy then release that couple days
pick out lines to be used in stump speech

Red Themes

- one theme for release -

- ballot uncertain trump

miscalculation - can lead to war

- most confused candidate in history

- go back to forgotten American theme

- admitted he can't get the popular vote
can't unite his party -

RN

10/22
late

file

RTW
2

F - indicate tomorrow

preparing & recording 2 radio speeches
Hallow - Hallow monitoring V. Nam

El - Andrews - if take a poll - inform us using.

Rhodes says we've dropped on older people
done use radio for 5 or 6 sec spot
of a newspaper - nail the tie

Rgh - sit down w/ RW + Moore etc. -
in terms of their that on tempo & content
how do you want him to hit HH - how hard?

F? maybe have to bite V.N.

→ WT - keep ^{Anna} Chemnault working on 50N
- insist fully on the 3
Johnson conditions

Z say for Fair - doing 3 hrs of TV spots

More - elal - get a reading on how they like we're doing

Hallow - be sure ce of defense goes to DAE
& to our defense fesses.

QW - how do you want him to hit HAT?
how hard shld he go?

re V.N. bomb halt news

Haglow - have Dukakis + Tower blast this
Dukakis call LBT + brace him w/ this
- any other way to monkey wrench it?
Anything RA can do.

↳ Rose - get her frd. Louie Kemp
going on the SUN - tell him told Jim

Dukakis - or someone

Belozo - have Smathers threaten J
N has learned ~~of~~ ^{staffs are} dealing w/ H
& N is going to blast him -
the bets are off & N very disappointed
hard evidence W/ whom is going to
stuff he's not giving N
will blast in major speech re V.N.
on Thurs -

add Haulow

- Haulow fly to U.N. - see Goodpastor
RN sure military not for it.
- This might make SVN govt. fall.

[- Tomorrow RN blandly say US shld pause
under conditions J laid down in N Orleans
i.e go further than present position
if conditions are met that J laid down
then we would approve bomb pause
but H is wrong in saying pause period
to give away our trump card w/o
getting this much would be bad

- They're selling out SVN - please new admin to help
make a communist Area -
wld have to go into Thailand.

Bebe - N mad as hell - ^(name) Clifford ^{California} & Thompson
W House staffers are now talking to H
giving info they're not giving N
that that at Gil Smith dinner they had
an understanding
now is going to blast lefts - thus.
(Bebe - on private polls show we lead in
every one of critical states.)
talking to H & working w/ Bill

Har - Harlow - try Burke, Radford, Scranton
find out what's going on
Les Andrews - Mel Laird
Have Dirksen call J

Har - Scranton call Vance
Lead rumor - N very distressed
what's going on

Har - Tell Dirksen if don't get 3 conditions
N will last long halt

Agnew - go see Helms -
tell him we want the truth -
or he hasn't got the job.

D
K
S
P
H

10/22
E/Chot

Agnew hit on popular vote -
report mid day - Chot E etc have done
also surrogates -
who handling etc.

- gamesmanship on CBS - full of our figures.

- ck Minn. today - late polls?

Fl - any results on phone operation

W-G - get 6-up TV budget by another million
because Dems tendency to bludge
& they now have the

- be sure our spots are now effective
More strongly against W. Wallace

- have screening?

gut issues - killing strong ones
have to step up -

? raised \$300K for one 5-min Dem spot

Chot - RL - in South - danger that H's going to be Pres.
- you attack on popular vote

✓ - popular vote attack on H/H

✓ - step up pollmanship

1st step - local state chmn - put out their own
 run optimism deal in terms of press

esp. Charlie - talking to press

- not much more for RN to do

will hit hard - hope for the best

✓ - keep grinding - don't let them let up.

put out some of our polls - as local polls
 but as OPC poll - Missouri -

Klein - what papers talked to - f/u on look - ek
 report.

- esp concerned re G. + TV - feels not high emp.

P. Hiett

- get reading on bumper strip day

He run something on what was done

- nice hard on Rhyme + P. Hiett -

get on people to get to work

Put skip steps + stuff - just side on
 our troops.

3

T

FFL - want to know today what ORC time lag is
- how far behind is report from fieldwork
is this wave the last -
or do we get something next Thurs.
+ need to know when the thing is through
check Tex. + Minn

10/23

W

John

John
John

John rem Tex. post again - before we come

John don't freeze second day in Tex -
may have to do more in Calif.

John - RN reads excerpts very fast
"they cannot bring peace"
must be very carefully edited. -
watch for any line that can be
out of context

use John's endor

John - law + order Negro on panel
↳ Rev Jackson or Johnson?

↳ skip Columbia

John & W - talk w/ each other -
get proper balance
sharp - short - crisp
be sure RN can stand behind
don't try to be strategists

2

- looking to future

I have to set up method - for people
like B & P to have outlet for
their ideas & frustrations

so R/V doesn't get distorted reaction

tell everyone now -

leave R/V alone - I'll ^{sense his own} ~~not~~ in way
rest of us handle the problems.

RN

10/23

File

✓ R/W isn't reading beyond -
Unger shows 5 Sec & had prob
so we shld have a hard quote on it.
Always read briefing -
for critical issue in local area -
question of

R/E - get an union NY post - also Batchelder
point out a good one

~~Uhot
E~~ - hit H. adachi W in No
ships it in So - 1c Tex excerpts

R/E - content should not have words we're
not going to be happy with later

✓ " - can't speak like Wilson (see R/W)
they don't write like Wilson "

✓ deliberately maintain closeness of press

LEG - list of playdates for So. TV.

RN

10/23

Harlow

- give exclusive story to Paul Hayes - ^{Chg to} Mr. Smith
 N people disturbed - gap in WH staff (names)
 why w/ H -
 say I pathological - ^{almost} report from w/ in
 danger - govt SVN might fall as result
 from tough stance - to fall at any price

~~Dick Wilson?~~

Harlow - not anything RN this - just N staffers
no attribution to N.

→ see "bombing pause at any price"
price may be govt of SVN.

C/Z
Edu

keep large program
 RN free on side to B. Creek
 on side to G. Repides - RN will see him
 have some press talk to him
 re prospects in Mich.
 put Ron in front cabin

~~W~~

E

- blast - Fred Harris said what Harris poll
will show -

B

- another attack on popular vote -
Agnew

Stu/G - 19ly News wire poll

Major concern is law & order

have to get g's on " - even if plant.

get off of dissent - and on to law & order

✓ Feb - need answer to teacher strike

- back on organization

TRN
10/24 ✓ Call in AM re Deje analysis in NY
dope on panel at desk 12:00 tomorrow
+ who RN intro.

- Ohio (M) says poll is wrong -
all is done right

-M

make a real good check -

It - talk to Debutnot - ride hard on org.

✓ M confident Deje/News is concerned

this Sun site they'll come out us ahead 5

this strike may help us

✓ M - Meet Press

- this Tenn is sloppy - Perseus is

W heavy in W Tenn.

✓

- running Fox TV -

get list for Fox TV

✓ Harlow - let Harlow's start go in the AM
- hold life Deje OK first

✓ - RN doesn't like the double whammy idea
very negative on it.

✓ told M to raise hell w/ Cronkite - jobbing us

Deje - analysis of why divergence from
Hallup + Paris + Daily News

Christmas pick up all the stuff

10/24

(P)

~~TK~~
M

- Shippage in East

Gallup finds lead cut 13 to 5 pts in E
12 st region - crucial

(NO?)

- Want to have Mon Issues + Answers
against O'Brien

- Decluth ? "Rochester"

768
Waldorf

RN
10/24

File

- Calif.
 - phone adequate in NY?
Have we done everything we can
 - don't see McLaury - Li'll probably endorse it
- M - make ck on NY

Airport Memo & All

Have good staff here in Cleveland.

Eastern Sched -

Abulow
10/24

file

Agreement reached late yest.
press conf. very shortly
no doubt there is an agreement

7W - EL 53000

was reached well before Pres told
Dubson no development

LBS told press
no progress

got a neg - adequate evid.
starts written - done this Am
going to do it
cut his timing

has decided they're taking
adequ action in de local
+ other areas to qualify for
certin this is correct

based on this - good gamble to indicate
he has a feeling that very shortly
hopes will see an issue

say talking internally -
no base for that

has been great deal of motion past few days
adds him to believe in very near future
reasonably expect a halt

say at one of the stops -
in a speech.

Pro sitting on it for some timely reason

RN shld have one basic position
all the way
don't get into details

RN

10/24

W/Harlow

Cape District

RN-LR, BR, 2 in DR
C/H LR, BR

Face ^{the} Nation can do 1st choice
from Meet Press

by Weds nite as well as

tape late in afternoon

do Panel show around noon

10/21

Ra

one more Batchelder 2 Ohio
fast 24 hrs - eg sample
don't weight too much to Cleveland

- Derge stands by sample
- prob. w/ NY - this is only a phone sample
- so lost large prop. of Negroes
- bc this it's probly 47-39
- cause Negroes low
- also larger prop. of Negroes refused to answer

Ohio MORC is very much forced

Mich - und. + W back to H

→ get Batchelder + all other Ohio polls

- note to PN + kids

sh-

Call John Andrews. -

Agnew - needs info on his role
at MSG + Telethon

step up in Ohio
get Media in Ohio esp. wpr ads
M. get on them -

Deaf

had long conv. w/ Dly News -

2 waves had NY & up + outside down divide st. into dists - ea. wave is diff. exp.

so Univ. changes every time they sampled. Flynn pleads all they want is accuracy pick dists by random -

then stand on street corner w/ ballot box

talked to MORC -

this most recent case is close to ours

he will tell Ohio ag. that state is a ~~press~~ - rep.

memo from Chotiner - says new ballot 43-38

this is not true 44-36-15-5

was 43-31-20-6

out Sunday - another one Nov. 4

interpretation -

shows two shifts

1) big und. to H - essent. Demos.

2) lg shift from W to und

∴ cleans out undecided & replace w/ W people
thks W shift will be to us.

in Ohio this wd make diff.

same
Calif. - Ill. - NJ - Pa
Tex.

prob
Mich - Ohio - NY

They now show dead heat
new Mich - Det. News. network - MORC
will have some suppl. Tex.

in NY - have to worry about traditional Dems
in all areas - we're holding ours -

remember we're talking to essentially Dems

debate is not hunting -

Clues re: TV -

no loss of our strength - talk to Dems.

need re-assurance - so don't attack Dems.

need a nudge - emotional - or

Make alternative unacceptable
vote for N not a defection

pitch to undecided?
rise above party
personal petition
& really address nat'l crisis

if latest Gallup is correct +
there is a move from W to U
need bridge to stay home -
or come to us.
maybe eye to eye is good for them

RN

10/27 -
at home

file

Happy birthday -
? mother here?

RN

10/28 -
Detroit.

✓ G

- running social security spot -

- our chmn is weak - Mich.

no statewide race -

no weakness in getting vote out.

FL

- can we strengthen phone effort in Mich

✓ Koo

- Pat Healey - get getting stuff in speeches

not name/calling - is tower of Babel

✓ F

- look at RN additions re Wallace.

- ride hard on popular vote theme

personal calls to Longm etc

hit theme of popular vote

10/27

NY Times ad - "The Times Lied" or closest to it
so it becomes part -
most irresponsible journalism in history ^{news that's not fit to print}
Times with knowledge -
yellow journalism at its worst ^{can't resist false}

Hot = no reckoning of HHH step at all now
- we should keep heat on

Rob = turn off any more photos re MSG file
can't use add'l ideas -

↳ situation on McCarthy - reading as to effects.

E = rundown on how spend new budget -

↳ slippage has occurred only in NY.

↳ take personal charge -
find something for Klein - not W.H.
i.e. Defense

Z - be sure Wash. Post handled
so never any requests for PW or kids
no request ever goes by him
↳ all pics, interviews, etc
nothing special

↳ on trip after election - no press on plane

↳ reports on border states -

Keyes - line on McCarthy endorsement
damning with faint praise

RN

10/29

File

- don't back off on the council -
no one got defamed

2- press hit on how things will go.

fact wrong - in Sep speech today
see gap - haven't said there is one
- but there would be one

- strong except on Peace -
who is Peace candidate - hit MH

Reo - all out on Law & Order - Fri night Tex
for Sat AM's.

hit Perminavens of Cde's - ^{don't say} names.
lead revolt - have draft card

Law & Order, Peace, Dollar
forget gold flow - just family budget
what will mean over next four years
for Carter - put out stmt - not tied to speech.

- no press on plane Calif to NY
staff only

RN

10/30

Yell

Staff - Times is overrated
don't raise it at all

Need personal f/u on all vulgs -
were sabotaged to write.

Sh - try to work Rhodes into TV program
since Shaper not there
with PN - or something -
- horsehandle family intro? -
make a big deal - - David?

SS - Social Security spot -
need more use
have to know how much - when?
tomorrow

- Adults. TV -

RN
10/30

File

- Bebe - Get whole story to Bebe -
He won't talk Sun site
N will then have to investigate both of
- Move up hecklers to shout at HH
use pop. vote -

RN

10/30

file

~~Let~~ - push quarter to 11th re popular vote

f tough boy - re NY/Timis decision
it's final - ~~no~~ one come in & appeal
work fast - play hard now
make them come crawling
cut off Timis photop' etc -

calls to NR + CBS

personally watching everyone -

RN

10/31 - midnite

Victory at Sea! album - loud

Ormandy

Phil Spector -

whole score

nobody from Times or

Wash Post or RL place

from now on =

Times + Post off -

Times forever -

- file a retraction on

third Times editorial

- Chotina - M - call top people

at networks

RN 11/11/10

Chi's fired -

so ramblentious

re bombing thing -

lot of people think it's a fact

One good line -

stood in MSG -

take gloves off - 51 to 50

called to say -

this demonstrated exactly

what RN anticipated

couldn't have done an

acceptance speech -

RN

11/1

File

- ✓ - Ch Tenn. - Baker + Beach
- ✓ Ky - Norton + Nunn
- ✓ N.C. - what's happening?
- ✓ Citizens chmn -
- ✓ - goose up the N. spot he did for South
- the one on vote for W is vote for W
- Va Tenn NC Fla
- ✓ - Andrews - latest judge in Ohio
- ✓ - E ch Pa.

Tower + Harlow

re bomb halt - clearly phony
 I said get nothing for it
 need to pick it up now -
 say what did we get? -
 something smells here
 did we trade away the trump card

~~Post bits~~
 Adam Sharp (Lex Anna) - Ryan
 least VA bomb halt. - Aircraft
 phony fake election trick

RN

11/1 eve.

(deep concern re bomb halt repercussions)

F- need a quick poll on bomb halt -
if not Bateh - use OPC
in. in Penna.

- another last min trick by J
Tried in 66 & it didn't work
make J the winner - not the war

- Malady did ck up catholic
terrific reaction - EDE - family -
Govt - unity -

- Keep pressure on - re popular vote -

- have to hit V.N. harder -
re fake - nothing's happened
don't drop our guard, sell out feds.

- shouldn't do Sen with talk -
stay in shape for Mar.

F/E -

Scott move Tarden on VN
Rocky - if he'll do it
tell him NY depends on it.

(F) re film - we're demanding nets etc
to know what's in before run
probably will be election eve
poss. that fair practices will screen and
that nets won't run it.
push Free find out what's in the film

(M) stay with this nice position
maybe then raise questions -
re what we gave away, what we got.
but don't oppose the bomb halt.

RN
11/2

file

to RN

~~2 - tell AP + UPI~~

~~300~~

~~bomb pause chgd mind~~

~~2% chgd } 1 - H to N
9% no } 1/2 - H to U
 } 1/2 - U to N~~

~~asking all same today -~~

~~9 No btgrd.~~

people are in favor of halt 74% 13 opp.
hell up 50%

probably be jobbed by NVN 57%

shld N supp opp

42 supp 2 opp 33 nothing 23 ok

Harris is doing 3A for Mon release

(M) - DL - "only thing I got was
right of SUN at conf table"

ad today in Post tomorrow News Times Mon
will have copy in VA -

M feels Agnew shld not pursue suit
let ad carry it much stronger

RN

10/31

~~Plan~~ P - if halt Sun nite - Junoqta et al

Ehr - what about the court
signs in Chicago → heebias - etc.

M - Indiana doubtful - CSM

add
Kays + Sh.

TS 269 Florida (Rele).

9 + N 2.4 H 4.3 W 9.5 U

3 pts - (F)

equal time request coming.

Darlsen pt Ford 2nd Scott 3rd

- 1 - N high resp gets the credit
- 2 - don't get topics too high - still banner
- 3 - this is the 8th bomb phase

? (4) Korea - most casualties after truce

Ch -

Bob - byra or quad. Soc Sec spots
in Fla + MW -
get frequency of use of SS spot

H zeroing in on ~~that~~ Ill
 Rentschler a disaster
 Ch when we are
 Melv call Ogilvie urge help
 Harlow " Duker
 Ray - ch back all City Chm

M - get on NY News - use our release
 on Fri of polls showing us ahead

IF - need to have firm. reaction on boat plan
 use Patchelder -
 more fact + get quick reading
 have money

Harlow - F - E -
 people on today

10/31

Bayer develop line -
know Dismen will be exp. eff
Ford - Scott
also NR + Scranton
RP doesn't feel this too significant
if just bomb halt.

JCS 630

Alerted Muehlen after 8:00

TOP Secret Conf.

Suspect 830

RN
10/31
before MSG

file

3 on phone 1/2 hr - LBJ

going to stop bombing

some time after election

VN govt will sit at conf table
will go on fighting

not a cease fire -

go on basis we said

war still on

remember Korea -

need a strong man

not peace

best thing - not make a lot out of it.

point out - doesn't

A - don't give permission - do req. speed

B - give permission - & give VN speed

Ralph Ruman -

✓ - tell Ron -
no comment -
except very brief ^{comment} in his remarks.

- main thing is the way it's handled

- be sure equal time is demanded -
try to get Dukakis Ford etc.

3 way conv - informed the
wld be bomb press aimed write

1st meeting will be after election
(thats he will say that.)
won't indicate conditions -

the - give him a call re Rally

? say asked by Pres not to comment

Jones - Pres doesn't want anything said

✓ at apt when RN goes down.

Ehe call Agnew
entourage

D. Lady says

Abrams screamed like stuck pig
all countries have agreed to go along
cause NEF w/ Harris - not apt.

Key held out quite a while

ptd out he lost lot of staff recently
might happen again

W. House pushed to pt. of white paper
blasting SVN govt.

F- call RN at end of broadcast -
give him appraisal

Bergen County - all lists ^{to} lost -
ok only list in Ohio -
16 random calls.

11/1

file

Rep for Calif - + law & order
Strong 2-3 pg -
It must exp Sen - Pres
vote increases taxes & prices
- It got econ. union
Wage common on road mile
no gets diff later can than this

F-5-5. brief about each day - diff. one
re pop. vote

N

M

Rhyme

Challenge him again - he declines - etc

F/M - Keep cracking on ^{state} legs -
to get vote out -
esp. Ohio, Pa., Ill,

Letter writing team for W. Home
for files etc. DOE - Cema Whitman

M! Rogers - heat on rats

11/1 AM

file

✓ At each Tex stop - put David on fr grips.
Dick Moore work up his re ideas
grandson of Texas - has Tex. Blood etc.

- re strategy -

Keep putting it to them (bomb last

it's least damaging of what old have known

✓ - told Sh + G would try to do edge of desk Sun
buy another 'h h' set - run doc. twice

54 - get ads in

✓ - major ^{start} ~~excerpt~~ for Calif on arrival
re popular vote

✓ H has not replied -

now makes clear that

✓ haven't read Tex -

oil depletion, tidelands, cattle,

military spending F11, cotton

✓ - will see no press

Stewart daughter will have to see

✓ - re bomb pause -

✓ N was surprised - that when J called
action hadn't been taken

+ then found film already recorded

+ before NSC + JCS

- also why we got so little out of it

what because of J's conditions.

2/

- had 7 in part band on good faith
this looks like 5th still just on good faith

Chat - keep pushing (behind scenes) on #land lid

JK - use Clearon spot as comm.?

J - ads for Sunday TV

J - telethon prodn - RN standing.

F - Batch poll tomorrow re bomb halt

Reykher - re: hit H route - Ads of signs

F - get hard poll figures + put out on the plane
predict an electoral sweep.

11/2

130³⁰ M ST.

1-2 - at airport 505-247-1448, 9

1440

file

Agnew -

1) Call Rusk - what's story on ERM?

2) don't have aides say not sure re Thies

Keep them thinking you're going to see

LA State 16A + stud - N+M

48 - 38 - ~~18~~ X
M D

C 62 R 36

RN

11/2

file

Reoff - got same type Q A for Meet Press
as did for Face Nation
Have for plane tomorrow from El Paso

11/2
Harlow RF

CF - ck Ky - Wash - Conn

no confidence in Ill. org. 5

re bomb halt - have pretty clear report
this has boomeranged
cause we didn't get anything
shows it was a hasty argmt.
they muffed it again
in their haste

throw away the trump card
w/o clearing SVN - million man
ops in states vid. bomb halt has boomeranged
old turn out to be dept. disaster
hasty argmt before clearing diplomatically

Agnew - have Agnew call Bush

What's the story on SVN

El - can telephone people muffed a check on
bomb panic effect - in one state -
Pa.

2/

CG Continue to run V. N. ads - don't cut anything
Keep ad for TV etc.

OK Telethon - use gals on phones

regrets
Done so hastily w/o. being put upon allies
This kind of deployment ^{isn't} must be avoided in the future

↳ did you get the ch?

Agnew - say you are going to purchase this
now says aides not sure

- unseemly haste - apparently for plot purposes
may lead to signif. disaster

R/W types should anticipate -
not wait for orders from R/W
think ahead re what he needs

M/W - call Ogilvie - see if any more
we can do - get reading -

11/2

file

Harlow
VE
P
E

Confidential

- idea - indicate RN, ^{as per ed} will go to Paris -
in coop w/ Pres. - present united front
got talk off dead center.
If Pres. felt ^{it} would be helpful
will stand ready to be of every assistance
incl. avail. to go to Paris
if can serve useful purpose
so peace won't have to wait for next Admin

~~VE/F/B/Harlow -~~

- develop line for next Pres - re VN

Chat - check matter on Wash. State situation

- reports
heavy up in Seattle - last min.

~~VE -~~

check Don Nixon re who to NY
him + family - kids if needed
no friends.

2/

E - Hallow - McW -

- calls now

take on J -

because he did not live up allies
before taking action

allies have 1 mill men in field

supporting on 500K men

- either he's got to get SVN to the table
or call off bomb halt.

- Dickson Ford Scott Rock Senator

Clowen - more in sorrow than in anger

Why didn't we have it worked out
with an allies

- everyone stay on it - kick them hard

- make the issue - this is a political gimmick
really work it.

don't let fact that it's political -
but rather J's loused it up.

none of staff are to give an inch

get Thurmond & Mark Clark to denounce
bomb halt -

with Am. lives cap any return

3

Hailow - get Dirksen - Ford - Rockefeller
to say something. -

call all Hovs - major states

Rom Jolof Num Martin Kirk

Brock Baker NC. - Va. -

outrage - endangered our boys

major diplomatic disaster -

new leadership -

2 - same rules - no press before or after

in + out - keep them out of the way

no agreement on price -

OK if can be done quickly -

Asa Allen

RN

11/3

E, F, Hadlow - by 4:30 -

what they're doing to nail J

major diplomatic disaster

- now nothing J can do - too late

how did -

Rock, Scranton, Romney, Reagan, Tower

E - in Penna hit pt - loused up negotiation

RN

11/4

need to choose Rock Rom Rhoads ^{Felix}
debate question - give ~~name~~ of qtr.!

- today - N.Y. - Mich - Ohio -
Nixon Neighbor - tell people to look
at documentary & telethon
for undecided only. -

+ F
- O'Donnell - reading on Texas
anything we can do today

- Chotiner - Missouri -
overall evaluation

- Wilkinon - ideas re questions -
personalize as much as possible
Bud will sit up of people for 2 hours
Oregon format - 2 chains
no desk - RN sit. -

- Det. News poll =

re Law & order - policeman's wife
Negan I was robbed.

Ciler - RN straight into camera
shoot from below - eye level or lower
back light + shoot some from back
in tight on key points