

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

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38	17	04/13/1962	Memo	H.R. Haldeman to Research Department. Re: Veterans. 1pg.
38	17	04/13/1962	Memo	H.R. Haldeman to Research Department. Re: Francis initiative problem. 1pg.
38	17	04/13/1962	Letter	H.R. Haldeman to Lewis A. Helms. Re: Motion picture industry situation in California. 1pg.
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38	17	04/13/1962	Memo	H.R. Haldeman to Sammy. Re: Phone Dialers. 1pg.

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38	17	04/13/1962	Letter	H.R. Haldeman to Robert Lindsey. Re: Spencer situation. 1pg.
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38	17	04/11/1962	Letter	H.R. Haldeman to Hugh R. Murchison. Re; Gospel Wagon program of the Union Rescue Mission. 1pg.
38	17	04/12/1962	Memo	H.R. Haldeman to Research Department. Re: Water Speech. 1pg.
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38	17	04/11/1962	Letter	H.R. Haldeman to John H. Carley. Re: Offer of assistance. 1pg.

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38	17	04/11/1962	Letter	H.R. Haldeman to George C. Delury Jr. Re: Dedication of Mono County Medical Center. 1pg.
38	17	04/13/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Kern County. 1pg.
38	17	04/11/1962	Letter	H.R. Haldeman to A.C. Nielsen. Re: Acknowledgement of Nielsen Ratings information. 1pg.
38	17	04/09/1962	Memo	H.R. Haldeman to Maurice Stans. Re: Charles and Richard Gold. 1pg.
38	17	04/09/1962	Other Document	Cross-reference sheet. 1pg.
38	17	04/09/1962	Letter	H.R. Haldeman to A.C. Robbins. Re: Letter from Chipper Martin. 1pg.

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38	17	04/09/1962	Memo	H.R. Haldeman to Emily Pike. Personal and Confidential. Re: Gemma O'Brien. 1pg.
38	17	04/09/1962	Letter	H.R. Haldeman to Leon W. Parma. Re: Acknowledgment of note. 1pg.
38	17	04/10/1962	Memo	H.R. Haldeman to Bill Spencer. Re: Frederick F. Mowrey. 1pg.
38	17	04/09/1962	Letter	H.R. Haldeman to Mr. and Mrs. Paul Ober. Re: Acknowledgment of campaign strategy suggestions. 1pg.
38	17	04/10/1962	Memo	H.R. Haldeman to Herb Kalmbach. Re: Y. Frank Freeman. 1pg.
38	17	04/10/1962	Letter	H.R. Haldeman to Oscar A. Trippet. Re: Acknowledgment of newspaper clipping. 1pg.
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38	17	04/05/1962	Letter	H.R. Haldeman to Arthur J. Dolan Jr. Re: San Quentin clippings. 1pg.
38	17	04/05/1962	Letter	H.R. Haldeman to Ralph B. Bunje. Re: Chester B. Neiswender - Fresno landowner. 1pg.
38	17	04/09/1962	Letter	H.R. Haldeman to John Lungren. Re: "The Day in Long Beach". 1pg.
38	17	04/09/1962	Memo	H.R. Haldeman to Alan Nichols. Re: COPE. 1pg.
38	17	04/09/1962	Memo	H.R. Haldeman to Alan H. Nichols. Re: Brown's Commonwealth Club appearance. 4pp. w/ attachments
38	17	04/09/1962	Letter	H.R. Haldeman to Kenneth L. Thompson. Re: CPA Task Force. 1pg.

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38	17	04/09/1962	Memo	H.R. Haldeman to Lou Quinn. Re: Letter from Paul F. Du Bois. 1pg.
38	17	04/09/1962	Letter	H.R. Haldeman to Arthur J. Dolan Jr. Re: Acknowledgment of campaign suggestions and newspaper clipping. 1pg.
38	17	04/09/1962	Letter	H.R. Haldeman to Jack De Stories. Re: Transmitting Nixon material. 1pg.
38	17	04/08/1962	Letter	H.R. Haldeman to Robert V. McKeen. Re: Wilderness Bill. 1pg.
38	17	04/10/1962	Memo	H.R. Haldeman to Don Brewer. Re: Richard Nixon's Birch Society article. 1pg.
38	17	04/04/1962	Memo	H.R. Haldeman to Jean Dewey. Re: Letter from Stan McCaffrey. 1pg.

Carter Barber

4-13-62

Bob Haldeman

Jerry Reynolds

**cc: Herb Kalmbach
Al Moscow**

Jerry Reynolds is arriving this weekend and will be ready to go to work Monday morning. He should probably be housed at 401 Coast Federal, at least for the time being.

Although he will not be working in the Research Department, I hope that you and Al Moscow can get together with him first thing Monday and fill him in on the set-up and procedures.

As you know, he will be working primarily on developing suggestions for attack and specific statements for individuals other than RN.

He also of course should be called upon for his thinking regarding RN's position on state issues, since his UPI - Sacramento background will be very valuable in this connection.

File: Research - Carter Barber
x - date

Research Department

4-13-62

Bob Haldeman

Veterans

Jack Flynn, who is heading up our field work in the Veterans' area in Northern California, and who is the National Committeeman of the American Legion for California, says RN should take a position immediately in favor of the Cal Vet Bond Issue. He suggests this be in the form of a letter from RN to the Department Commander of the Legion.

He also suggests we see the article in the March issue of The Legionnaire for background on this.

Please let me know what you decide to do so that I can report back to Flynn within the next few days.

Incidentally, Flynn said the Republican Assemblymen are all backing this issue. I don't know whether this is true or not.

File:
x -
x -

F & C - Veterans
Research - Staff Memos
date

Research Department

4-13-62

Bob Haldeman

cc: Carter Barber, Hugh Flournoy, Al Moscow

At the meeting the other day, you will recall RN asked someone take on the Francis initiative problem and come up with a recommendation within two weeks. I trust this is being done.

File: Research Staff Memos
x - date

April 13, 1962

Dear Lew:

I very much appreciated your taking time to call the other day, and was especially interested in your thoughts regarding the situation within the motion picture industry in California and its impact on a large segment of union labor.

I have passed your thoughts along to our Research group, and they will be following up on this right away. It may be that they will want to be in touch with you for further information.

Keep up the good work. With help like yours, we can't lose.

Best regards.

Sincerely,

H. R. Maldeman

Mr. Lewis A. Helms
Pacific Palisades Republican Club
P.O. Box 636
Pacific Palisades, California

bcc - Research
File: Labor
x - H
x - date
x - Research - Staff Memos

RN

4-13-62

Bob Haldeman

Legionnaires

We have followed through on contacting the Veteran types covered in your memos written right after your attendance at the Legion meeting in Ventura, and they will be brought into the organization at the proper level in each case.

I agree that one of our best sources for Democrat names and our "Democrats for Nixon" committee can come from the Legion, and the Veteran group is working on this basis.

As you probably know, they have Al Weinberg working full-time down here, and Jack Flynn is putting in a great deal of time in the field up north on this project.

File: Veterans
x - RN - Memos (Candidate)
x - date

Dan Waters

4-13-62

Bob Haldeman

Veterans

Will you please cover the following with Al Weinberg at the earliest opportunity:

- 1) **Get the name of the Commander of the Vallejo Post of the American Legion, and check with Jack Flynn to be sure that he is included in our Veterans activities. This man indicated to RN at the Legion meeting in Ventura that he wanted to be helpful.**
- 2) **Have a contact made with the Oxnard and Ventura group who attended the Ventura Legion meeting to get the names of Democrats in the area who are members of the Legion, and who will support RN. Al Maha (ck spelling) and Chen Haymaker (or something like that) should specifically be contacted.**
- 3) **Be sure that Harry Dennis of Fresno, a former Commander of the Legion, and his wife, Kay, are contacted by the Veterans Committee up north, and by our Fresno organization at the highest level. Mrs. Dennis is especially interested in RN because of the Caracas story in LIFE.**
- 4) **Be sure that the immediate past State Commander of the Legion is contacted by our Merced organization (if that is where he lives). If not, find out what town he does live in and have them contact him to be sure he is properly positioned in that area, as well as in the Nixon Veterans group.**

Please give me a run-down on results and progress.

File: F & C - Veterans
x - Contact Director
x - date

Herb Kalmbach

4-13-62

Bob Haldeman

List - Potential Personnel Source

Attached is a list of participants in the Presidents Conference on Public Affairs which was sponsored by the U. S. Chamber of Commerce held in San Francisco on October 12, 1961.

Also attached is some of the material picked up at the meeting which you may find interesting.

The California names on this list are worthy of our serious thought. These men are presidents of major companies in California, and all of them participated in this Conference on Public Affairs -- presumably coming out of it at least somewhat educated to the need for business participation in politics.

With this background, it would seem to me they would be the ideal people to be contacted regarding springing of personnel for use in the campaign. I think a carefully coordinated program of doing this, possibly with Bob Minckler at its helm, would be a good approach. Or you may prefer to work with one or more of the men who actually participated in the Conference. I know that Don Koepfel of the Blue Chip Stamp Co., who recently has gone on our Finance Committee, would be most happy to be of help. You will note he attended the Conference.

You will also recognize a number of other names on the list and perhaps would want to work with or through them.

Pat Hillings was a Special Guest at the Conference. This might be an ideal project to turn him loose on, if he felt so inclined.

In any event, will you please do something on this and not let this potential asset go to waste?

File: Personnel - Potential Sources
x - H. Kalmbach - memo file
x - date

April 13, 1962

Dear Jack:

Dick wanted me to ask if you would take on the assignment of making a regular weekly telephone call to Bill Knowland to give him a brief report on how the campaign is going, and get any reading from him as to his evaluation of the situation, etc.

Dick feels this is extremely important, and I think if you can set a day, make the call, and then give Dick a note briefing him on results, this would be helpful and very much appreciated.

Best.

Sincerely,

H. R. Haldeman

Mr. Jack Drown
1 Crest Road West
Rolling Hills, California

File:
X -
X -
X -
D (Drown)
K (Knowland)
date

Charles Farrington, Jr.

4-13-62

Bob Haldeman

I think it is essential we thoroughly explore the possibility of Ebony magazine reprints. We should probably figure on 5,000, and this should be done as inexpensively as possible, although the pictures obviously are a major part of the value.

As I have already suggested to you, I think Herb Klein can be helpful in contacting Johnson publications.

Also, I understand that Louis Lantier, who is director of Minorities of the Republican National Committee (replacing Val Washington), has indicated he would like to be helpful in getting this article reprinted, if we feel he could.

In any event, will you direct a note to Lantier, thanking him for his interest, and if you do want his help, ask him for it?

File:
x -
x -
x -
Negro File
C. Farrington - Memos.
E (Ebony)
date

Rose Mary Woods

4-13-62

Bob Haldeman

**RN wants to send an autographed copy of
the book to Stuart R. Ward of the Commonwealth Club in San Francisco.**

**File:
x -**

**RMW - Memos
date**

Dick Ports

4-13-62

Bob Haldeman

Will you please check with Don Frey to see what his reaction would be to an RN appearance at a Republican Associates luncheon or dinner in Los Angeles either before or after the primary?

RN feels we should do something for this group and will appreciate Frey's evaluation as to when and what. Let me know as soon as you talk to him.

✓
File:
x -
x -
x -
Schedule (HRH file)
Ports - Memo file
date

Dick Ports

4-13-62

Bob Haldeman

Will you please be sure we have a large crew of Nixonettes at the Sunset YR meeting? This should be worked out with Henriette Cowgill and whoever else is handling the Nixonette assignment.

File: Dick Ports Memo file
x - date

Sammy

4-13-62

Bob Halderman

Phone Dialers

Per my note on your memo, if you can't get the "Dialers for Dick" on the current batch, don't worry about it. Please, however, discuss with Valley Knudsen and Jake Whan the possibility of ordering a set of dialers with the "Dialers for Dick" line in the necessary quantity to provide to each member of Operation Telephone.

**File: Sammelman - Memos
x - date**

John Kalmbach

4-13-62

Bob Haldeman

Will you please get in touch with Dick Dougherty and provide whatever he needs for getting his announcement out regarding his Chairmanship of the Committee in Glendale? Have our News Bureau service it for him.

I know he wants a picture with RN, but I think it is going to be hard to set this up, so he should ^{now} get the announcement out without it, and plan to run a story later ^{later} regarding his meeting with RN on plans.

File: J. Kalmbach - Memo file
x - date

April 13, 1962

Dear Bob:

Thanks very much for bringing the Spencer situation to my attention.

I checked on it, and found that she did send a letter inviting Pat to the fashion show in October. Rose Woods had held the letter for the moment, trying to see if we could make a commitment at this time. Since of course we can't, because we are holding up fall campaign scheduling for both Dick and Pat until after the primary, Rose is going to call Mrs. Spencer and explain the situation to her.

Trust this will take care of the matter.

Thanks again for letting us know, and best regards.

Sincerely,

H. R. Haldeman

Mr. Robert Lindsey
371 D Park Avenue
San Jose 10, California

File: L (Lindsey)
x - S (Spencer)
x - date

Herb Kalmbach

4-10-62

Bob Haldeman

Y. Frank Freeman

cc: H. R. McClellan
Maurice Stans

Herb:

The attached copy of a memo just received
from Rose Woods will be self-explanatory.

We should definitely try to pull Freeman into
a meeting. Will you keep this in mind, and let me have your
suggestions?

File - Freeman
date

April 11, 1962

Dear Mr. Murchison:

Dick Nixon has asked me to answer your letter of April 5th regarding his participation in the GOSPEL WAGON program of the Union Rescue Mission.

While there is no doubt that Dick's participation would be a great boost to the campaign, as you say, we are unfortunately going to have to turn down your most thoughtful invitation.

I am sure you will understand June 4th is the day before the primary election, and it is essential that we hold this time for the last minute political activities which are always so vital at that moment.

We very much appreciate your invitation, and Dick joins me in very best wishes for the success of the Union Rescue Mission's activities. Also, we greatly appreciate your generous words of support. Thank you again for writing us.

Sincerely,

H. R. Haldeman

Mr. Hugh R. Murchison
President
Union Rescue Mission
226 South Main Street
Los Angeles 53, California

File: - to Schedule
bcc: Rose Mary Woods
x - M
x - date

Research Department

4-12-62

Bob Haldeman

Water Speech

When the water speech is prepared, will you please be sure to send a draft to me to be transmitted to Russ Giffen for his review?

You will recall that RN requested this be done at our meeting earlier this week.

Rose Mary Woods

4-12-62

Bob Haldeman

Calif. Trucking Assoc. Brkfst. (Daniel Bryant - Host) - April 24th

**cc: Schedule Com.
Booth Turner**

This will confirm that RN has been committed to a breakfast with several key members of the California Trucking Association to be hosted by Daniel Bryant, President of Bekins Van and Storage Co.

The breakfast is set for Tuesday, April 24th, at either 8:00 A. M. or 8:30 A. M., at the Jonathan Club. I have requested that it be 8:30 A. M. or even 9:00 A. M., if possible.

Booth Turner should check with Mr. Bryant's office to confirm time and room.

April 11, 1962

Dear Mr. Carley:

Your letter of March 29th was appreciated very much by Mr. Nixon. He has asked me to reply since staffing for the campaign organization of course is handled by this office. However, he did want me to express his thanks for your very kind comments about him personally, and especially for your interest and desire to help in his gubernatorial campaign.

I am sorry we do not have an opening where your talents and enthusiastic approach could be fully utilized. Our Headquarters' staff has been at full complement for some time.

If you are planning to come to California anyway, I would certainly suggest you get in touch with us upon your arrival. I can assure you whatever time you may be able to devote on a volunteer basis will be needed and gratefully received.

Our thanks again for writing, and our very best wishes.

Sincerely,

H. R. Maldeman

Mr. John H. Carley
78 College Avenue
New Brunswick, New Jersey

File: Personnel TD Out-of-State
bec Mail Office (MM)
x - C
x - date

April 9, 1962

Dear President Montgomery:

Herb Klein has very kindly transmitted your invitation to Mr. Nixon to be Commencement speaker at Washington College on Monday, June 11th.

As much as Mr. Nixon would like to be able to accept this invitation and to visit the hometown of Colonel John Glenn, previous schedule commitments here in California make it impossible to do so.

Mr. Nixon did want you to know how much he appreciated your thoughtfulness in asking him to participate in the 125th Anniversary of the founding of the College.

Sincerely,

H. R. Haldeman

Robert H. Montgomery
President
Washington College
New Concord, Ohio

cc: Mr. H. Klein
Mr. Edward Elson

File: - to Schedule
x - M
x - date

April 11, 1962

Dear George:

Many thanks for your letter of April 9th, and for sending along copy of the telegram you received from Edith Cline.

We certainly enjoyed the visit to Bridgeport and Dick was especially happy to be able to take part in the dedication of the Mono County Medical Center.

It was an interesting day for all of us, and we are most grateful for your help in completing the arrangements. Everything went off perfectly.

Best regards and all good wishes.

Sincerely,

H. R. Haldeman

Mr. George C. Debury, Jr.
Box 1046
Bridgeport, California

File: - to Schedule
x - D
x - chron.

Herb Kalmbach

4-13-62

Bob Haldeman

Kern County

I am informed by Harry Keaton that most of the YR's in Kern County are working for Shell.

Keaton has the impression, however, that Pat Cruikshank, whose husband is the YR County Chairman, favors Nixon -- and apparently her husband does too.

Also, Tim Howell and his wife have told Keaton they want to take major positions in the Nixon campaign. Howell is Research Chairman of the Bakersfield YR's, and the County Chairman considers him a good worker.

Our Kern County Co-Chairmen should definitely get in touch with Cruikshank and Howell immediately and put them to work.

File: F & C - County Organization - Names
x - H. Kalmbach
x - Keaton
x - date

April 11, 1962

Dear Mr. Nielsen:

Thanks so very much for
your note of April 10th.

The schedule showing
delivery dates for Nielsen Television Reports
covering various portions of California is
helpful. I am passing it along to our agency
for their background and information.

Kind regards.

Sincerely,

H. R. Haldeman

Mr. A. C. Nielsen
A. C. Nielsen Company
2101 Howard Street
Chicago 45, Illinois

File: - A. C. Nielsen
bec - C.F. for Hixson & Jorgensen - with orig Nielsen ltr. + schedule
x - date.

Mr. Maurice Stans

4-9-62

Mr. Bob Haldeman

Charles and Richard Gold

cc: Mr. Edward Valentine and Mr. Lou Quina

Confirming the information I gave you verbally at the Friday meeting, it is my understanding, via a report from RN, that Charles and Richard Gold, the President and Board Chairman of Barker Bros., are strongly pro-Nixon and are anxious to help. Dick felt we should move fast on them.

4/9/62

File = See "C" CARR

referral by

- x Ray Arbutnot-
- x W. Kalmbach
- x Research - Staff Memos.

April 9, 1962

Dear Uncle Al:

Thanks very much for sending on the letter from Chipper Martin. I passed it along to Dick and he got quite a kick out of it. He will of course send a reply to Chipper.

I'll line up the golf game eventually, but the way we have him trotting now, it will probably be sometime in December -- but I'm sure you would rather play with the Governor than a downtown lawyer, anyway.

Best regards.

Sincerely,

Mr. A. C. Robbins
650 Sarbonne Road
Los Angeles 24, California

Emily Pike

4-9-62

Bob Haldeman

(Personal and Confidential)

Dear Emily:

RM is most anxious that Gemma O'Brien have a place in the campaign.

I am aware of budget problems, but would appreciate your considering ways and means of getting her into the San Francisco operation.

Would you please contact Gemma and let her know you are trying to work out something? If you can't do anything during the primary, at least confirm to her there will be a place for her in the organization for the general campaign.

Please give me a report on what you do.

File: No. Call. - staff organization
x - O'Brien
x - date

April 9, 1962

Dear Leon:

Thanks so much for your note of April 4th and for the enclosures.

I was especially interested in the letter you received from our friend in Riverside. This will of course be treated confidentially.

Best regards.

Sincerely,

H. R. Haldeman

Mr. Leon W. Parma
Administrative Assistant to
Congressman Bob Wilson
House Office Building
Washington 25, D. C.

File: Campaign - Comments (Cont.)
x - P
x - date

Bill Spencer

4-10-62

Bob Haldeman

Frederick F. Mowrey

Dear Bill:

The attached copy of a memo received from Rose Woods will be self-explanatory. Will you give this man a call and let me know the result?

Many thanks.

Herb Kalmbach

4-10-62

Bob Haldeman

Y. Frank Freeman

**cc: H. G. McClellan
Maurice Stans**

Herb:

The attached copy of a memo just received from Rose Woods will be self-explanatory.

We should definitely try to pull Freeman into a meeting. Will you keep this in mind, and let me have your suggestions?

D

April 10, 1962

Mr. Oscar A. Trippet
Trippet, Yeakum & Ballantyne
458 South Spring Street
Los Angeles 13, California

Dear Mr. Trippet:

Thanks very much for your
note of April 5th. The clipping from the San Francisco
Chronicle is interesting and is being passed along.

Best regards.

Sincerely,

H. R. Haldeman

Herb Kaimbach

4-9-62

Bob Maldeman

cc: Carter Barber

This is primarily a research matter, but I think you should handle the initial approach.

Ray Arbutnot says that John Carr, who was Director of Finance for Governor Brown up until recently, might be interested in helping in the Nixon campaign.

Ray advises Carr is a good man; is - or at least was - a Republican; did an extremely good job for Brown. His sister is a Democrat in Santa Barbara, but both Carr and his sister have gotten out of politics because they are sick of the Brown people and operation.

Carr was Comptroller for Buffums' in Long Beach before he went into the government.

It is extremely important that he be approached on the right basis. Since he is now in the Expert-Impert business, with a home in Lido, Ray thought that Harry Buffum or Llewellyn Bixby might be able to talk with him. Both are good, personal friends.

Will you please give this some thought and work out an approach. Let me know what you can do.

April 5, 1962

Dear Miss Regas:

Thank you for acknowledging my letter to Mr. Trutanic.

It will be fine if you will just hold my letter for his attention upon his return to the office.

Perhaps at that time he can either drop me a note or telephone me, as I would like very much to have an opportunity to meet and discuss with him our plans for the campaign.

Sincerely,

H. R. Haldeman

Miss Dolores Regas
Secretary to Mr. N. F. Trutanic
Star-Kist Foods, Inc.
Terminal Island, California

April 5, 1962

Dear Art:

Many thanks for sending the
San Quentin clippings.

I talked to our Research Department
again yesterday. Dick has also talked with
them since your meeting with him. They
are pulling together everything possible on this
and related subjects. The other material you
sent us is in their hands, and I am sending
the recent clips along also.

You are absolutely right about this issue.
It can be a hot one.

Thanks again for your help.

Sincerely,

H. R. Haldeman

Mr. Arthur J. Dolan, Jr.
Vice President
Blyth & Co., Inc.
Russ Building
San Francisco, California

April 5, 1962

Dear Ralph:

Mr. Chester B. Neiswender, a substantial land owner in the Fresno - Fallbrook area, has been anxious to talk to Dick about a farm program. Some months ago he was unsuccessful in trying to reach him and there was, unfortunately, a further time lag because of a lost letter he apparently wrote. These circumstances add up to the fact Mr. Neiswender has become a bit impatient and irritated at his inability to reach Dick or this office, which is understandable.

In view of this, it would seem important, and I am sure it would be helpful in the situation, if you were to contact Mr. Neiswender rather than us, get his story and try to secure his active participation in and support of the "Farmers for Nixon" program.

In talking with him, you can simply state the facts insofar as the mix-up in his contact with the office is concerned. It is really unfortunate and regrettable, but perhaps it would be easier for you to bridge this gap. He will doubtless need soothing, but his active participation and support are certainly desirable and hoped for. He apparently owns some of the land in Santa Joaquin Valley which is operated by Russ O'Brien.

Mr. Neiswender's address is Stage Coach Ranch, 404 South Stagecoach Lane, Fallbrook, California - telephone: Fallbrook, RA 8-7943. Let me know the result of your contact, and many thanks.

Kind regards.

Sincerely,

H. R. Haldeman

Mr. Ralph E. Finkle
General Manager
California Canning Peach Association
World Trade Center

File: F & C - "Farmers for Nixon"
X - B
X - N
X - date

D

April 9, 1962

Dear Lorain:

Just a note to accomplish the following:

- 1) - congratulate you upon the phenomenal success of "The Day in Long Beach". In planning for the balance of the campaign, I find we are all constantly referring to programs for other areas as being of "the day in Long Beach type". Obviously, you have set a pattern and a goal which we will try to reproduce many times over.
- 2) - thank you for taking the time and trouble to put together an evaluation and summary of your program which we can use as a pilot for guidance throughout the state.
- 3) - let you know how glad I am that you are going to be able to work with us on plans for the "Day in the San Fernando Valley".

Keep up the good work. We need your help.

Best regards.

Sincerely,

N. R. Haldeman

Mrs. John Longren
4188 Chestnut Avenue
Long Beach 7, California

cc: Miss Rose Mary Woods
Mrs. Leon L. Wilton

Alan Nichols

4-9-62

Bob Haldeman

COPE

Dear Alan:

I am sure you have had a verbal report from Alice Leopold and Cap Weinberger regarding the COPE situation, but I did want you to know that your thinking had not gone unheeded in spite of the fact that your recommendation was not followed.

The general decision was that it would be unwise in the primary for Dick to seek the COPE endorsement or to address the convention. A decision on how to approach this group, if at all, in the general campaign will be carefully studied since it obviously has great strategic significance.

Thanks very much for your thoughts. Keep them coming.

File: Card. - Endorsements
x - Nichols
x - date

April 9, 1962

Dear Alan:

We very much appreciate your helpful run-down on Brown's Commonwealth Club appearance. This type of report is of course extremely valuable in making preparations for Dick's appearance before the same group.

We talked a little with Brack Hale about some of the ways of assuring the contrast between the Brown reception and the one Nixon gets, and I am sure he will be working with you on this.

I was especially interested in your P. S. on the report of the private conversation between Brown and Richards. This confirms other information we have and can be put to good use.

Sincerely,

H. R. Haldeman

Mr. Alan H. Nichols
315 Montgomery Street
San Francisco, California

cc: Research Department
File: Nichols
x - Research Staff Memos
x - date

Research Department

4-9-63

Bob Mattoman

MI Commonwealth Club appearance

This should be helpful in preparing for the MI Commonwealth Club appearance.

Also, some investigation should be made of the comment referred to in the P.S. re: the 54 hour work week.



3)

NIXON FOR GOVERNOR

San Francisco County Headquarters
567 Market Street San Francisco 5, DU 2-3134

FAMILY G. RIPLEY, CAMPAIGN MANAGER

April 6, 1962

Mr. H. R. Haldeman
Nixon for Governor Committee
3908 Wilshire Blvd.
Los Angeles 5, California

Dear Bob:

Thanks for your memo...it was very helpful in making our plans.

I attended the Commonwealth Club Brown speech. Here are some points that he made that Nixon might use in his speech:

1. Brown quoted Warren's Davis speech, "make no little plans". Brown said "believe it or not this motto has governed the policies of my administration". Like Ripley, this is strange indeed.

2. Brown stressed fiscal responsibility. He proved it by mentioning the well qualified heads of Dept. of Finance that he had appointed--Bert Levitt, John Carr. He didn't mention Hale Champion (newspaperman).

3. He quoted extensively from First Security Bank's monthly business summary in Los Angeles showing how the California economy was moving forward.

4. He stressed the fact that there were no new taxes in his last three years in office (significantly he didn't mention his first year in office).

5. He claimed great strides in juvenile crime handling and bragged that we "swept hundreds of addicts off the streets".

6. He said that he had reorganized state government but later recognized they must move ahead with reorganization.

7. He admitted that you can "do anything you want with figures".

8. He said that when he was D.A. in San Francisco people claimed the police department was honeycombed with graft. His


answer... "it's honeycombed with honesty". His answer to critics of state government is that it is "honeycombed with efficiency".

9. He stressed the non-partisanship of politics in California claiming Warren, Knight, Johnson and other Republicans as his mentors. He condemned Republican partisan maneuvering (he didn't mention elimination of cross filing, re-districting California and a few other "non partisan" maneuvers by the Democrats.)

His reception was courteous and friendly and he received a pretty good hand. We'll see that the contrast between his reception and speech and Nixon's is exciting!

Best regards.

Sincerely,


Alan E. Nichols, Chairman
Nixon for Governor Committee
San Francisco County

AHN:bg

P. S. One of our volunteers was fortunate enough to attend the private breakfast with Brown and Richards this morning. I quote from his memo.

"The first thing that Richards and Brown talked about in a private conversation (I happened to be standing by) was bill which is coming up which Brown feels he has to duck. It involves a 54-hour work week for women and labor is fighting within its ranks about it and whatever happens it is going to hurt the Demos.

"Brown feels that he has the toughest 'son-of-a-bitch' to beat and plans to spend \$2.5 million on his campaign. Richards has set up a budget of \$650,000. Brown says that he is not going to make the present budget situation a campaign issue. It must be going to hurt him otherwise I think that he would."

AHN

April 9, 1962

Dear Mr. Thompson:

Bill Spencer has written me that you are planning to be in Los Angeles on Tuesday, April 24th.

I would like very much to see you and go over plans for the CPA Task Force. At the same time, I would like to include some of our research people in the meeting.

I would suggest you telephone me upon your arrival here so that we can arrange to get together.

Kind regards.

Sincerely,

H. R. Haldeman

Mr. Kenneth L. Thompson
Thompson, Dechow, Johanson & Reich
1330 Broadway
Oakland, California

cc: Mr. Wm. Spencer

File: S & I - Accountants
x - Spencer
x - T
x - date

April 9, 1962

Dear Mr. Townsend:

I very much appreciate your recent letter indicating that you are available to participate in our campaign organization.

We have not intended to designate an Adviser on Minorities, as such, in the campaign organization. We do, of course, recognize the tremendous importance of the minority groups and the necessity of our working closely with them. I am sure by now you have read the article by Simson Becker in the current issue of Ebony Magazine which clearly outlines Dick's feelings in this regard, and which I certainly share.

As you undoubtedly know, Crispus A. Wright has agreed to serve as a Vice Chairman of the campaign. Among other activities, he will be actively concerned with our efforts in the minority area. Therefore, by copy of this letter, I am asking Cris to get in touch with you to determine where your services and counsel can best be used.

Please be assured of my deep appreciation for your most generous offer to help. I am sure that with all of us working together, we will bring about the victory we know is necessary for the State of California.

Sincerely,

H. R. Maldeman

Mr. Vince Monroe Townsend, Jr.
225 West Florence Avenue
Los Angeles 3, California

cc: Mr. Crispus A. Wright

File: Amer. & Natl.
X - T
X - date
cc: Mr. Crispus A. Wright

Low Quinn

4-9-62

D

Bob Heideman

attached letter from Paul F. Du Bois

We have tried to check out the attached, but to no avail. I would suggest a direct approach by one of our finance people.

April 9, 1962

Dear Art:

Just a note to acknowledge your suggestion of April 6th and the attached article from the New York Times. I am passing this along immediately to our research people.

Many thanks.

Sincerely,

Mr. Arthur J. Dolan, Jr.
Vice President
Blyth & Co., Inc.
Russ Building
San Francisco, California

File: Research - Staff Memo
x - D
x - date

April 9, 1962

Dear Jack:

Thanks very much for your note of April 7th with the report on the 25th District.

Under separate cover, I am sending you a small supply of Nixon material for immediate use, but I hope that you and Pat Hillings, who is our Area Chairman for the eastern part of Los Angeles, can get together and really get things going in the 25th Congressional and 58th Assembly Districts.

I have taken the liberty of sending Pat a copy of your letter and want you to know how much we appreciate your offer to be of assistance.

Best regards.

Sincerely,

H. R. Maldeman

Mr. W. Jack De Stories
5003 Arrowway Avenue
Covina, California

File: 25th Cong. Dist.
x - D
x - chron.
bcc Messrs. Pat Hillings & John Kalmbach
Note: Sammy Sammelman req. to forward 50 ea. mtl's.

April 8, 1962

Dear Bob:

Thanks very much for your
note of April 6th.

The enclosures relating to the
Wilderness Bill are very interesting and
I am passing them along immediately to our
research people for their study and background
information.

Many thanks, Bob. Best regards.

Sincerely,

H. R. Maldeman

Mr. Robert V. McKeen
Chairman
Alameda County Headquarters
1759 Broadway
Oakland 12, California

File - Research - Wilderness Bill
✓ x - McK
x - date
fax copy of file to Research Dept.

Don Brewer

4-10-62

Bob Haldeman

You wanted six copies of RN's Birch Society article. We have had to fax it -- but hope the attached serves your purpose.

Jean Dewey

4-4-62

Bob Haldeman

Dear Jean:

The attached letter from Stan McCaffrey and my reply will be self-explanatory. Will you pass the names of these fellows along to the proper parties for follow-up?

Many thanks.