

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

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38	34	09/11/1962	Letter	H.R. Haldeman to James A. Kelley. Re: Contribution. 1pg.
38	34	09/11/1962	Memo	H.R. Haldeman to J.R. White. Re: New names for Payroll. 1pg.
38	34	09/11/1962	Memo	H.R. Haldeman to David Hunter. Re: Poll results for Paul Keyes. 1pg.
38	34	09/11/1962	Letter	H.R. Haldeman to William C. Ackerman. Re: Speaking invitation to Richard Nixon. 1pg.
38	34	09/10/1962	Memo	H.R. Haldeman to Schedule. Re: Transmitting copies of campaign schedules. 1pg.
38	34	09/10/1962	Letter	H.R. Haldeman to J.M.F. Bud Taylor. Re: Offer of assistance. 1pg.

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38	34	09/11/1962	Memo	H.R. Haldeman to Schedule. Re: Hedda Hopper, offer of assistance. 1pg.
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38	34	09/11/1962	Memo	H.R. Haldeman to Richard Nixon. Re: Paul Keyes's memo re: polls. 1pg.
38	34	09/11/1962	Memo	H.R. Haldeman to Maurice Stans and Lou Quinn. Re: Distributing Richard Nixon's CIO-AFL statement. 1pg.

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38	34	09/11/1962	Letter	H.R. Haldeman to Ray G. Fortner. Re: Acknowledgment of letter re: campaign strategy suggestions. 1pg.
38	34	09/11/1962	Letter	H.R. Haldeman to Howard J. Smiley. Re: Speaking invitation to Richard Nixon. 1pg.
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38	34	09/10/1962	Letter	H.R. Haldeman to K.O. Baker. Re: Contributions. 1pg.

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38	34	09/10/1962	Memo	H.R. Haldeman to Herb Kalmbach and Ed Slevin. Confidential. Re: Schedule. 1pg.
38	34	09/07/1962	Memo	H.R. Haldeman to Research Department. Re: Richard Nixon's statement for November issue of CADLE. 1pg.
38	34	09/05/1962	Letter	H.R. Haldeman to Thomas F. Kranz. Re: Greetings; available positions. 1pg.
38	34	09/07/1962	Memo	H.R. Haldeman to Jerry Gilberti. Re: Budget item. 1pg.
38	34	09/07/1962	Memo	H.R. Haldeman to Loie Gaunt. Re: Richard Nixon letter to Al Cole. 1pg.
38	34	09/07/1962	Memo	H.R. Haldeman to J.R White. Re: Contributions. 1pg.
38	34	09/07/1962	Memo	H.R. Haldeman to J.R. White. Re: Processing contributions more quickly. 1pg.

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38	34	09/07/1962	Memo	H.R. Haldeman to Ed Slevin. Re: Richard Nixon letter to selected members of campaign team. 1pg.
38	34	09/06/1962	Letter	H.R. Haldeman to Betty Sheller. Re: Thanks for assistance. 1pg.
38	34	09/05/1962	Letter	H.R. Haldeman to A.L. Cole. Re: Thanks for reprints of Caracas Chapter of "Six Crises." 1pg.
38	34	09/05/1962	Memo	H.R. Haldeman to Dan Waters. Re: Italian Community. 1pg.
38	34	09/05/1962	Memo	H.R. Haldeman to Richard Nixon. Re: Reader's Digest reprints. 1pg.
38	34	09/05/1962	Memo	H.R. Haldeman to J.R. White. Re: Contribution. 1pg.
38	34	09/05/1962	Letter	H.R. Haldeman to James C. Worthy. Re: Willaim Behrman Jr. 1pg.

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38	34	09/05/1962	Letter	H.R. Haldeman to Jim W. Kippen. Re: Thanks-but-no for offer of Kippen's Personal Letter Typing Bureau. 1pg.
38	34	09/05/1962	Memo	H.R. Haldeman to Richard Nixon. Re: Chessman leaflet. 1pg.
38	34	09/05/1962	Letter	H.R. Haldeman to John D. Fair. Re: Game laws; retarded children. 1pg.
38	34	09/05/1962	Memo	H.R. Haldeman to Sammy Sammelman. Re: Adding Ross Wurm of Farmers for Nixon to mailing list. 1pg.
38	34	09/04/1962	Memo	H.R. Haldeman to Paul Keyes. Re: Handling of questions of telethons. 1pg.
38	34	09/04/1962	Memo	H.R. Haldeman to Charlie Farrington. Re: Red Skelton. 1pg.

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38	34	09/04/1962	Memo	H.R. Haldeman to Herb Klein. Re: Will Rogers Jr. television show. 1pg.
38	34	09/04/1962	Memo	H.R. Haldeman to David Hunter. Re: Editorial in Life magazine reflecting Richard Nixon's views on the freeway problem. 1pg.
38	34	09/04/1962	Memo	H.R. Haldeman to Steve Hess. Re: Points from last candidates' meeting. 1pg.
38	34	09/04/1962	Memo	H.R. Haldeman to Carl Arth, Charlie Farrington, Al Moscow. Re: Speakers Manual. 1pg.
38	34	09/04/1962	Letter	H.R. Haldeman to Allan Oakley Hunter. Re: Mail situation. 1pg.
38	34	09/04/1962	Letter	H.R. Haldeman to Hitomi Kunimi. Re: Offer of assistance. 1pg.
38	34	10/25/1962	Letter	H.R. Haldeman to Sidney Stern. Re: Contribution. 1pg.

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38	34	11/06/1962	Memo	H.R. Haldeman to J.R. White. Re: Contributions. 1pg.
38	34	10/29/1962	Letter	H.R. Haldeman to George C. DeLury Jr. Re: Congratulations. 1pg.

September 11, 1962

Dear Jim:

The \$1.00 (cash) contribution from Mrs. Ione Ressegieu will be acknowledged. Thanks for passing it along.

Be sure to stop by if you make those two blocks in our direction. We have plenty of coffee.

Best regards.

Sincerely,

H. R. Haldeman

Mr. James A. Kelley
Christopher for Lieutenant Governor
4160 Wilshire Blvd.
Los Angeles 5, California

J. R. White

9-11-62

Bob Haldeman

Will you please add the following persons to the payroll:

	<u>Eff. Date</u>	<u>Rate</u>
Boyd H. Gibbons (Field Man)	9-10-62	\$450.00 per month (charge So. Calif. Adm. Sal.)
Elizabeth Ulyate (Secretary)	9-10-62	\$250.00 per month (charge So. Calif. Adm. Sal.)

W-4 form for Boyd Gibbons is attached hereto; we will forward the one for Elizabeth Ulyate to you tomorrow.

It will be appreciated if both can receive checks covering the period September 10 - 15.

attached

David Hunter

9-11-62

Bob Haldeman

Will you please make certain that Paul
Keyes receives the results of any and all polls?

This information can be airmailed to him

- address: Mr. Paul Keyes
Blooming Grove, New York

- although check Rose Woods to make certain he isn't
here at the time; if so, it can be sent to him, c/o Rose.

Thanks.

September 11, 1962

Dear Bill:

While I completely agree with you that another meeting at UCLA would be most advantageous for Dick Nixon in the fall campaign, we just aren't going to be able to do it.

The tremendous pressure for Nixon appearances at colleges and universities throughout the state is mounting constantly. We are going to have to limit these appearances to one or two campuses where he has not been during the past several years, and this would, of necessity, rule out UCLA.

In spite of all the reasons why he should come back out to Westwood, I am sure you will recognize that under the circumstances it will not be possible.

Thanks again for your interest and help.

WIN WITH NIXON!

H. R. Haldeman

Mr. William C. Ackerman
Executive Director
Associated Students - UCLA
308 Westwood Boulevard
Los Angeles 24, California

Schedule

9-10-62

Bob Haldeman

**On future complete schedules that you put out,
I would appreciate the following -**

- 1) send me a copy;**
- 2) indicate those events on the schedule which
have been confirmed and can be publicized.**

Thank you.

September 10, 1962

Dear Mr. Taylor:

Seymour Chotiner has told us of meeting you and of your interest and offer to help in Dick Nixon's campaign.

Needless to say, we were especially pleased to learn you will actively support Dick, and this is to assure you of his appreciation and that of the campaign organization generally for anything you may find it possible to do. This will be one of the hardest fought campaigns in California's history, as I am sure you know, and it goes without saying, the offered support of people like yourself means much.

I hope you will pass along any thoughts or suggestions you feel would be helpful to us as the weeks go on.

Our thanks and best regards.

Sincerely,

H. R. Waldeman

Mr. J.M.F. Bud Taylor
Editor-Publisher
Palm Springs Life
Palm Springs, California

cc: Mr. Seymour Chotiner

bcc: Mr. Murray Chotiner
Mr. Herb Klein

File: Democrats for Nixon
x Taylor
x date

Mr. Maurice Stans

9-11-62

Mr. Bob Haldeman

May I have the names of the 10 to 15 people you consider to be the key members of our finance organization for both Southern and Northern California?

RN is going to try to make telephone calls to these key people throughout the campaign; I should, therefore, have the office and home phone numbers for each person.

Would you also please list these in order of priority so that we can be sure the most important ones are covered first and most frequently?

Many thanks.

Herb Kalmbach & Jim Halley

9-11-62

Bob Waldeman

May I have the names of the 10 to 15 people you consider to be the key members of our campaign organization in your respective territories?

KN is going to try to make telephone calls to these key people throughout the campaign. I should, therefore, have not only the names, but also the office and home phone numbers for each person.

Will you also please list these in order of priority so that we can be sure the most important ones are covered first and most frequently?

Schedule

9-11-62

Bob Haldeman

Hedda Hopper, who now wants to help, strongly recommends two big receptions in the Los Angeles area -- one to be given by the leaders of the movie colony, and another be a broad assortment of community leaders. She feels these would show great support of RN by the leaders of his home area.

This should at least be considered.

Nick Ruwe

9-11-62

Bob Haldeman

cc: John Ehrlichman

The October 9th date for Ted Cummings turns out to be a dinner meeting of the Sales Managers Association.

The President of this Association is Dick Burns, CH 5-7761, and he is the contact for arrangements etc.

They expect 450 to 700 guests. The dinner is in honor of RN. Cocktails at 6:30 P.M.; dinner at 7:00 P.M.; speak at 8:30 P.M.

They have asked Ted Cummings to introduce RN and I have urged him to accept.

Cummings has told Burns I will be in touch with him regarding further plans. Either you or John should call him, say that you are calling for me to finalize arrangements etc.

It is important to get full background on this for research as quickly as possible.

John Ehrlichman

9-11-62

Bob Haldeman

As I am sure you too have heard, there is tremendous pressure on the part of S.C. Alumni throughout the world to get us to reconsider the SC turndown.

Brown has accepted for either October 23rd or 27th -- I get conflicting reports.

Mike MacBan, President of the S.C. Alumni, a good man - and the husband of one of our key people in the Western area, has also joined the hue and cry.

I think this should be brought to RN's attention and we should be sure he wants to leave it a turndown. I know he has had some direct pressure, and as a result, may be ready to change his mind. If so, it should be done quickly so that the furor doesn't become any greater.

RN

9-11-62

Bob Haldeman

Paul Keyes' memo to you of 9/10 re: Polls

David Hunter has been instructed to make
available to Paul Keyes the results of any and all polls.

Mr. Maurice Stans
Mr. Lou Quinn

9-11-62

Bob Waldeman

RM feels very strongly that his statement with regard to the CIO-AFL should receive maximum distribution among potential contributors. It is his opinion it will be helpful.

The statement is attached. Would you please let me know what action you take on it?

Thanks.

September 11, 1962

Dear Stu:

When Brack Hale returned to the office yesterday, he brought back your card and told me about the work you had done on the car being used for Dick Nixon.

This is just a quick note to let you know such gestures are deeply appreciated, Stu. Many, many thanks.

Hope all is going well with you. These are busy days, but I hope our paths will be crossing before too long. Meantime, our sincere thanks for your help.

Kind regards and best wishes.

WIN WITH NIXON!

H. R. Haldeman

Mr. Stuart Bryan
North Star Motors, Inc.
3460 West Ninth Street
Los Angeles, California

September 11, 1962

Dear Mr. Fortner:

We certainly appreciate your thoughtful letter of September 10th and your interest and support as indicated by the two suggestions you have made in connection with the campaign.

I am asking Dan Waters, our Contact Director, to get in touch with you immediately regarding our Real Estate Committee and acquaint you with the work they are doing. I am sure he will appreciate having your active participation in this area.

With regard to the bumper strips, we are already working through our various Community Headquarters, the Young Republicans, the Teen Age Republicans, and are also organizing and 8 - 12 age group. These "squads" will be appearing at every meeting, rally and will, we feel sure, be operating effectively in the weeks ahead.

Thank you again for writing us.

WIN WITH NIXON!

H. R. Haldeman

Mr. Ray G. Fortner
Ray G. Fortner Co.
9519 E. Las Tunas Drive
Temple City, California

September 11, 1962

Dear Mr. Smiley:

Thanks very much for your letter of September 6th, received today.

We appreciate the courtesy extended Dick Nixon through your invitation to him to appear Monday evening, November 5th, on your KCRA-TV "Special of the Week" program.

Unfortunately, there is a commitment for that night, so we are unable to accept your invitation. However, please know we are grateful for your thoughtfulness in writing us, and regret we are unable to work this into the schedule.

With kind regards and good wishes.

Sincerely,

H. R. Haldeman

Mr. Howard J. Smiley
KCRA-TV
310 10th Street
Sacramento 14, California

September 10, 1962

Dear John:

I think your idea as to the approach for organizing the UCLA Alumni for Nixon is good, and that you should go ahead with it.

I should think we could get the Alumni office to let us use their list provided we did not use their plates so that the source would not be obvious.

I had also hoped that because of the caliber of many of the individuals in the group at your meeting, we might be able to get each of them to take on specific campaign assignments in their own particular areas of business or civic endeavor. I can certainly understand the possibility of problems with those directly associated with the University, although I think they should be asked since some of them may want to participate anyway. Fred Houser, incidentally, told me at the meeting that his being a Judge would in no way hamper his efforts in our behalf.

I definitely agree it would be better to ask these people to serve on a Committee first, and then hit them for financial contributions, hoping to pick up some of the much needed cash from them at the appropriate time.

Again, thanks for your help in setting this up and following through.

WIN WITH NIXON!

H. R. Haldeman

Mr. John V. Vaughn
1226 S. Flower Street
Los Angeles 15, California

J. R. White

9-10-62

Bob Haldeman

Peter B. Wilson

cc: Ray Dubrowski
Jerry Gilberti

Effective September 7th, Mr. Peter B. Wilson joined the Nixon for Governor staff as an Advance Man. He is on a basic expense, no salary, basis. The basic expense amount is \$150.00 per month for which no accounting will be necessary. In addition, he is to be reimbursed for travel, hotel and normal expenses incurred while on the road, which will be itemized.

RN

9-10-62

Bob Haldeman

John Vaughn's UCLA meeting.

John is following up on this group in several ways.

First, those in the group who are not directly connected with or employed by the University are going to form the nucleus of the UCLA Alumni for Nixon, with a mailing planned to the entire Alumni membership.

Second, some of the key individuals within the group are being asked for specific help in their own areas of activity - both fund-raising and organizationally.

Will have more on this in a week or so.

September 10, 1962

Dear Mr. Baker:

Thank you for notifying us of contributions received by your office with instructions to earmark the amounts for the Nixon-for-Governor campaign.

I am sending your letter to our Treasurer so that the names and amounts can be recorded and acknowledgments process.

With kind regards.

Sincerely,

H. R. Haldeman

Mr. K. O. Baker
Finance Director
United Republican Finance Committee
914 South Olive Street
Los Angeles 15, California

Herb Kainbach and Ed Slevin

9-10-62

Bob Maldeman

Schedule

CONFIDENTIAL

The attached schedule, and those which will be supplied to you as they are prepared by the Schedule Department in the future, are completely confidential.

They must be regarded this way because in many cases the events listed are only tentative and no commitment as yet made.

It is imperative, therefore, that you not release any information, either partial or complete, concerning RN's schedule based on the copies you receive.

Overall schedule releases will be made by the Press Bureau. Local Committees will be asked to announce the plans for the local visits as soon as confirmed, and to handle their own local publicity.

Research Department

9-7-62

Bob Haldeman

RN Statement for November issue of CADLE (deadline October 15th)

Attached is subject file.

I understand the July 9th letter to RN mentioned by Mr. Woods was received, reached Research, but now cannot be located and that no action was ever taken on it.

Please note my letter, this date, to Woods -- promising the statement.

The file should be returned to me, with copy of the statement provided CADLE.

September 5, 1962

Dear Tom:

Thanks very much for your nice letter of August 30th.

I too was sorry you couldn't make the Rally at the Cow Palace.

If you find this semester is a little less demanding, it goes without saying we would be grateful for any help you might want to offer the campaign effort. By all means get in touch with the Alameda County Nixon-for-Governor Headquarters in Oakland. Bob McKeen is Chairman.

We did manage to get away for a few days at the Beach after the primary, and are looking forward to a real vacation after November 6th. Meantime, we're all working for the victory celebration Election Night.

Kind regards and all good wishes.

Sincerely,

H. R. Haldeman

Mr. Thomas F. Kranz
245 Strada Corta Road
Los Angeles 24, California

Jerry Gilberti

9-7-62

Bob Haldeman

This will confirm my discussion this morning with the Finance Committee and Ray Dubrowski concerning the budget item under Press Bureau in the amount of \$10,000 for Film Clips.

It was understood and agreed that Joe Agnello has authority to expend this amount at his discretion, and upon his own approval and direction, items are to be paid and charged against this account.

Loie Gaunt

9-7-62

Bob Haldeman

An RN letter should go out promptly to Al Cole, Reader's Digest. Suggested draft is attached, together with copy of my letter to him and my memo to RN.

Many thanks.

J. R. White

9-7-62

Bob Haldeman

Attached are checks (listed below) for processing and
acknowledgment:

\$100.00 A. C. Robbins
650 Sarbonne Road
Los Angeles 24, Calif.

(this is a regular monthly contribution)

\$200.00 Frank J. Longo
605 South Serrano, Room 204
Los Angeles, Calif.

J. R. White

9-7-62

Bob Haldeman

cc: Maurice Stans
Ray Dubrowski

Within the past few weeks, we have had complaints reach us from seven different contributors, in the low to medium classification, commenting on the length of time required for their checks to clear the bank. As a matter of fact, in two instances the individuals said that apparently we didn't need the money.

I am sure you will agree this is a situation which too easily can be misconstrued, and the questions raised by the donors are legitimate ones.

I would appreciate your checking into the routine being followed and making certain the checks are being processed as quickly as possible to avoid this type criticism and impression.

Ed Slevin

9-7-62

Bob Haldeman

Ed -

Will you please have this list, supplied by
Art Dolan, checked out and marked to indicate:

- a) New appointment
- b) Carry-over from Primary
- c) Dual role (also Nixon County Chairman)

Art wants an RN letter to go to these people,
but we have to be sure the wording is correct.

For example, we show Dr. Grant Bare as Nixon County
Chairman (Stanislaus), and I believe Mel Willson (Fresno)
served in the finance capacity during the Primary.

Will appreciate your getting this back to me
promptly.

Many thanks.

September 6, 1962

Dear Betty:

I'm sorry to be so long acknowledging your nice letter.

Although disappointed you will not be working with us, our main concern is that you follow the doctor's orders.

You have been more than kind in helping Lois as much as you have, and I know she is grateful too. I am taking the liberty of sending your letter along to her.

The ideas which resulted from your recent trip through the state have been given to our News Bureau staff for their information and background.

Again, our sincere thanks for your fine interest and help, and our very best wishes.

Sincerely,

H. R. Haldeman

Mrs. W. N. Sheller
1207 Beverly Estate Drive
Beverly Hills, California

September 5, 1962

Dear Mr. Cole:

Our sincere thanks for making the 100,000 reprints of the Caracas Chapter of "Six Crises" available to us. We are especially appreciative of the 50,000 copies of the Spanish translation which you have also arranged to send us.

I can assure you these reprints will have wide and effective distribution, and we hope they will, as you have suggested, prove to be good publicity for the Digest. We know they will be a real asset to Dick Nixon's campaign.

Our thanks again for your prompt and generous reaction to our request. You and the Digest are helping California -

WIN WITH NIXON!

H. R. Haldeman

Mr. A. L. Cole
Vice President and General Manager
Reader's Digest
Pleasantville, New York

Dan Waters

9-5-62

Bob Haldeman

Italian Community

RN's September 4th memo on this subject
is self-explanatory.

Will you please go back to Joe Micciche and
see if the contact with Sanguinite can be made, as
well as the fellow at Al Italia Airlines?

Let me know what is accomplished so we can
advise RN that action has been taken.

RN

9-5-62

Bob Maldeman

Reader's Digest Reprints

Al Cole advised us 100,000 reprints of the Caracas chapter were shipped August 31st, compliments of Reader's Digest - and in addition, he has just advised me that although the chapter did not appear in the Spanish edition, he has had it translated with a note on it that it is a translation of material published in the U.S. edition of the Digest. So in addition to the 100,000 reprints, he is also sending 50,000 copies of the Spanish translation.

I have written him today, and am suggesting a letter to Lois to go out over your signature.

Fred Haffner will follow through on distribution along the lines of our conversation and your subsequent memos.

J. R. White

9-5-62

Bob Haldeman

Enclosed is check from D. R.

**Rubin in the amount of \$50.00, for processing and
acknowledgment.**

September 5, 1962

Dear Jim:

It was nice to hear from you.

We'll be on the lookout for a call from William Behrman, Jr. If he should call when I am out, which is now frequently the case, my office will see that he talks with one of our staff people.

Many thanks for your interest and for your good wishes. We're all looking forward to that victory in November.

Kind regards.

Sincerely,

H. R. Haldeman

Mr. James C. Worthy
Cresap, McCormick and Paget
100 West Monroe Street
Chicago 3, Illinois

J. R. White

9-5-62

Bob Haldeman

**Attached hereto, check in the amount of \$50.00,
contribution received from Mr. Morris Kirch, 8432 Wilshire
Boulevard, Beverly Hills, for acknowledgment and processing.**

September 5, 1962

Dear Mr. Kippen:

Thanks very much indeed for acquainting us with your letter service.

We certainly recognize the value of an "individually typed letter" and are glad to know of the services your are equipped to perform. Cap Weinberger may have mentioned to you that we have a service which has proved to be exceptionally fine in quality and quantity and is working closely with our organization in the current campaign.

At this time, I do not know whether the needs of the Northern California organization would require a service on the spot, but certainly we will keep it in mind. Should the occasion arise where the facilities of your company can be used, we will contact you immediately. I am sending our correspondence along to Mr. Ed Slevin in our San Francisco office who is the administrative director of our Northern California operations.

Many thanks for your interest, and kind regards.

Sincerely,

H. R. Haldeman

Mr. Jim W. Kippen
Kippen's Personal Letter Typing Bureau
20 Second Street
San Francisco 5, California

cc: Mr. Cap Weinberger

RN

9-5-62

Bob Haldeman

You have copy of Murray Chotiner's memo
on the Chessman leaflet.

I agree with him in his objections to
this as a campaign piece. I don't think we should do
anything on it in the way of literature.

September 5, 1962

Dear John:

Just a note to acknowledge the comments you have passed along on the game laws, which will reach the proper people. Also to assure you the previous information you sent on the subject of retarded children was referred to our research staff.

We appreciate your help and follow through, John. Many thanks, and

WIN WITH NIXON!

H. R. Baldeman

Mr. J. D. Fair
779 Joaquin Avenue
Redding, California

File to Dave Hunter

Sammy Sammelman

9-5-62

Bob Haldeman

If he is not already on the mailing list to receive news releases, statements, speeches etc., will you please make certain Ross Wurm is added immediately:

Mr. Ross Wurm
Farmers for Nixon
P.O. Box 3186
Modesto, California

Thanks.

Paul Keyes

9-4-62

Bob Haldeman

Your 8/28 memo re: Handling of Questions on Telethons

Did you ever prepare the list of
humorous questions - which you were going to submit
to RN for approval?

Charlie Farrington

9-4-62

Bob Maldeman

Red Skelton

cc: Murray Chotiner

You are supposed to be following through on this - keeping the contact alive - and coordinating the availability with Schedule.

Please make certain John Ehrlichman is fully acquainted with this schedule.

Herb Klein

9-4-62

Bob Haldeman

Will Rogers, Jr. TV Show (Murray Chotiner's memo - attached)

cc: RN
Murray Chotiner

Will you check this out and see if an
RN appearance on the show can be set up?

David Hunter

9-4-62

Bob Haldeman

I understand there is an editorial in this week's LIFE magazine which is directly to the point RN is making on the "Face of California" - with reference to the freeway problem etc.

Suggest you get a copy, if you haven't already seen it.

Steve Hess

9-4-62

Bob Haldeman

Here are a few points that came out of the Candidates' meeting last week which might be of some interest to you:

- 1) It was pointed out that we can very profitably use the Communism issue since it is a strongly divisive one among the Democrats and a strongly cohesive one among the Republicans. It was felt that we should not let the anguished screams from the few this hurts deter us from full exploitation of it, if it would be of value to us.
- 2) A strong point was made that attacks on Brown should never be vicious or strongly personal. They should be of a more sympathetic nature. We should paint him as pathetic, not evil - and we should express sorrow for the situation, rather than anger.
- 3) A line was suggested regarding Brown: he promised "pay as you go", but he "spent as he went".
- 4) The reaction to the "Bluster Brown" line was very good, and I think the other candidates will be using this.

Carl Arth, Charlie Farrington, Al Moscow

9-4-62

Bob Haldeman

Speakers Manual

Several people mentioned to me at the Candidates' meeting last week that our Speakers Manual should include concise and specific information on Brown's position on the various basic issues, and an analysis of where they differ from Nixon's.

September 4, 1962

Dear Oakley:

Thanks much for your
August 31st letter.

It would certainly appear
you and Bill Price are getting things
under control, and I'm glad to hear the
mail situation is not as serious a
situation as feared. I agree with the
policy you and Bill Price have set up.
It makes good sense.

You know without my saying
how much your help means to us - but again,
many thanks.

Sincerely,

H. R. Haldeman

Mr. Allan Oakley Hunter
P.O. Box 126
Seal Beach, California

September 4, 1962

Dear Miss Kumimi:

Mrs. Nixon has told me of your interest in becoming a member of the Nixon-for-Governor campaign staff. I do want you to know your offer to be of service during the pre-election period is greatly appreciated by all of us. With your ability and background, I feel certain you could make a valuable contribution to the campaign effort.

Unfortunately, however, our staff requirements had to be met earlier in the summer. I am only sorry we did not learn of your availability at that time.

Needless to say, we are exceedingly grateful for the interest you have expressed in the campaign and regret only that we are unable to take advantage of your offer to help. If you have any ideas or suggestions, I can assure you they would be most gratefully received.

Best wishes.

Sincerely,

H. R. Haldeman

Miss Hitomi Kumimi
2316 31st Avenue, South
Seattle 44, Washington

October 25, 1962

Dear Mr. Stern:

Cap Weinberger has just forwarded us your check, and although you will be receiving an acknowledgment direct from Dick Nixon, I certainly want to add my own expression of appreciation.

In these final days of the campaign, I can assure you it is heartening to have such generous support.

Our thanks for help. We're all counting on and looking forward to a real victory celebration November 6.

Kindest regards and best wishes.

WIN WITH NIXON!

H. R. Haldeman

Mr. Sidney Stern
President
Fireside Thrift and Industrial Loan Company
Redwood City, California

cc: Mr. Caspar W. Weinberger

J. R. White

11-6-62

Bob Haldeman

Attached are checks for processing and acknowledgment:

\$5.00 Mr. Ralph Raven
 Box 396
 Reseda, California

\$200.00 Mr. Albert G. Evans
 111 Sutter St.
 San Francisco, California

October 29, 1962

Dear George:

Good for you!

**I appreciated your
note of October 24th.**

**Keep up the good work
right through November 6th. We're
with you all the way.**

WIN WITH NIXON!

H. R. Haldeman

**Mr. George C. DeLury, Jr.
County Clerk
County of Mono
Bridgeport, California**