

Richard Nixon Presidential Library
White House Special Files Collection
Folder List

<u>Box Number</u>	<u>Folder Number</u>	<u>Document Date</u>	<u>Document Type</u>	<u>Document Description</u>
59	19	11/01/1962	Newsletter	Nixon for Governor News Release. 2 pgs. Duplicate not scanned.
59	19	10/1962	Newsletter	WIN News Bulletin, Just Seven Days Until Election Day. 2 pgs. Duplicate not scanned.
59	19	1962	Newsletter	Win News Bulletin, Final WIN News Edition. 1 pg. 2 duplicates not scanned.
59	19	1962	Memo	Memo from Jennifer to Dorothy. 1 pg.
59	19	1962	Newsletter	WIN News Bulletin, Dick and Ike Pull Off Blockbuster...2 pgs. Duplicate not scanned.
59	19	1962	Newsletter	WIN News Bulletin, To All Win With Nixon Company Volunteer Workers...2 pgs. Duplicate not scanned.

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59	19	1962	Newsletter	WIN News Bulletin. 2 pgs. Duplicate not scanned.
59	19	1962	Newsletter	WIN News Bulletin, Late News Flash...2 pgs. Duplicate not scanned.
59	19	1962	Newsletter	WIN News Bulletin, Victory Forecast...2 pgs. Duplicate not scanned.
59	19	1962	Newsletter	Nixon for Governor Newsletter, All Aboard the Win with Nixon Special. 2 pgs.

NIXON FOR GOVERNOR

NEWS
RELEASE

III-

State Headquarters: 3908 Wilshire Blvd., Los Angeles 5, California; DU 5-9161

News Bureau: Sandy Quinn -- Ron Ziegler

Statement by RICHARD NIXON

FOR RELEASE TO
WEDNESDAY AM's
November 1, 1962

I call on Mr. Brown to immediately dismiss Allan K. Jonas, Director of the California Disaster Office, for gross negligence that potentially endangers the lives of 17,000,000 Californians.

Over a year ago, on October 17, 1961, Mr. Jonas reported that California would be "completely naked", if an enemy chose to attack. A year later, when confronted by a serious world crisis, it became obvious that under Mr. Jonas' direction this serious situation is virtually unchanged.

Although California is a major target because of our defense industry, this is the situation today, as reported by responsible newspapers throughout the state!

--In Los Angeles, the City Director of Civil Defense reports he has received no instructions from the California disaster office. His exact words are, "I have had no word from them whatsoever."

--In Alameda County, according to the Oakland Tribune (10/29), "The unready status of Alameda County Civil Defense as far as public protection is concerned, was boiled down to a chilling truth yesterday; everyman for himself."

--In the city of San Bernardino, the San Bernardino Sun (10/24), reports there are only three marked shelters that will accommodate 675 of the city's 95,000 residents. And the shelters are not stocked with food, water, medical, sleeping facilities. The city's sirens will only reach 30% of the people.

--In Los Angeles, most of the 307 buildings certified as fallout shelters are reported as unmarked, unsupplied and unusable for that purpose.

-MORE-

Only two are stocked with food, water and other supplies deemed adequate to sustain the indicated numbers of refugees for two weeks.

--In the city of Alameda, with a population of 63,855, the city manager reports that only five buildings, accommodating 996 people, have been designated as shelters.

--In Bakersfield, the San Francisco Chronicle reports there have been serious runs on guns, ammunition and food. Similar runs on fire arms were reported in the San Fernando Valley. And near panic occurred in Los Angeles grocery stores.

--After surveying civil defense preparations, the Los Angeles Times (10/24) concludes "the best advise for most residents who have no private shelters is... 'stay home' and pray."

--In the whole state, according to William Ward of the California Disaster office, there are only 1200 licensed public shelters. None of them have been stocked with food, medical supplies and water with the exception of some test shelters in Sacramento, Long Beach and Los Angeles.

Under Mr. Jonas' direction, California is, in his own words, "completely naked." Strong leadership could have given the people the protection they deserve, just as it has in New York and other states.

This critical situation cannot wait until a new governor replaces Mr. Jonas. He must be removed from office now. California needs a full-time Civil Defense director. Yet, Mr. Jonas, who receives \$17,640 a year from the state, also runs a private real estate business in Inglewood.

California needs a Civil Defense director with experience and knowledge in this field. Yet, Mr. Jonas is a former New York advertising man with absolutely no background in Civil Defense.

California needs a Civil Defense director who is above partisan politics. Yet, Mr. Jonas is presently under investigation by the Federal Government for possible violation of the Hatch Act because of his political activities.

WIN! NEWS BULLETIN

WIN WITH NIXON HEADQUARTERS — 3908 Wilshire Blvd. Los Angeles 5 — DUnkirk 5-9161

JUST SEVEN DAYS UNTIL ELECTION DAY!

SO LET'S GO - GO - GO FOR VICTORY!

STATEMENT BY RICHARD NIXON

Regarding President Kennedy's
Cuban Statement - October 22, 1962

We quote in part...

"As one who has urged for several months that stronger action be taken in Cuba, I fully support the action the President has taken today.

There are obvious risks in this action. But the risks of inaction are immensely greater. In my view, this action will not lead to war. As in Quemoy and Matsu and Lebanon, in dealing with Communist aggression, strong action actually decreases the possibility of war."

STATEMENT BY RICHARD NIXON

Press Conference in Los Angeles
Tuesday, September 18, 1962

We quote in part...

"On April 20th of last year, as you gentlemen may recall, I met with President Kennedy the day after the Cuban invasion failed. On that occasion, I made a personal commitment to President Kennedy. I think this is the appropriate time for me to make that commitment again publicly. I told him I felt it was imperative that he as President of the United States take the necessary steps to avoid the building up of a Communist beachhead in Cuba ninety miles from our shores.

Today I reiterate that statement. I believe the time has come for stronger action in Cuba."

DICK NIXON CORRECTLY ESTIMATED THE CUBAN SITUATION A YEAR AGO AND PRESCRIBED THE ONLY STEPS WE CAN TAKE. NOW IS THE TIME TO REMIND ALL YOUR FRIENDS AND FELLOW EMPLOYEES OF THIS FACT!

LET'S SUPPORT TOM DUGGAN WHO SURELY IS SUPPORTING US !

Our staunch and strong friend, Tom Duggan, has been taking a beating from the foe . . . in every mean and nasty way they can devise and with all sorts of veiled threats. Why don't we all show up down at his studio every night from now through November 6, to show him how much we appreciate his unswerving support. Tom's on KTTV from 11:00 - 12:30 Mondays through Fridays and on Saturdays from 10:00 - 11:30. KTTV will provide audience tickets if you call for them and the telephone number is HOLLYWOOD 2-7111. We REALLY owe Tom a rousing big and cheering audience every night next week! Nixon for Governor company employee clubs should each plan to take over the audience for one night. So start getting your night with Duggan lined up and book it with the studio.

GO FOR THOSE VICTORY SQUADERS!

We have 12,612 precincts in L. A. County to cover on ELECTION DAY and we need 10,000 VICTORY SQUAD workers to do it. So please use those blue cards we sent you and let us have them right away. We must get the precinct assignments to those who sign up so PLEASE mail or deliver those cards by hand NOW !

NOW HERE'S DICK'S TENTATIVE SCHEDULE

Monday, October 29

11:30 a.m. Sacramento Aerojet appearance

Tuesday, October 30

3:00 p.m. ONTARIO Win with Nixon Rally
8:00 p.m. East L. A. Junior College Win with Nixon Rally

Wednesday, October 31

7:30 p.m. SANTA ROSA Win with Nixon Rally

Thursday, November 1

8:00 p.m. Cerritos College Win with Nixon Rally

Friday, November 2

Morning SANTA CLARA COUNTY
Afternoon
& Evening SOUTHERN CALIFORNIA

Saturday, November 3 LOS ANGELES TELETHON--S T A T E W I D E !!!

10:00 p.m. Los Angeles telethon preparation
Los Angeles telethon, station KTTV-TV (Channel 11)
(3 hours) - Van Ness and Sunset (HO 2-7111)



WIN! NEWS BULLETIN

WIN WITH NIXON HEADQUARTERS — 3908 Wilshire Blvd. Los Angeles 5 — DUnkirk 5-9161

FINAL WIN NEWS EDITION!

FIRST From Dick and Pat and all of us who have been working with them for the past several months THANKS FOR ALL YOUR WONDERFUL WORK AND HELP!

NOW IS THE TIME TO TURN ALL THE WHEELS AND TURN OUT THE VOTE!

CHECK LIST FOR LAST TWO DAYS

1. Go back and talk again to those UNDECIDED VOTERS in your plant and office.
2. Sign up for VICTORY SQUAD and encourage your friends and fellow employees to do likewise.
3. In L.A. County call Bob Haggart (DU 5-9161) and give him a list of VICTORY SQUAD volunteers - including name, address and telephone number. In other counties check with your WIN county chairman.
4. Be sure everyone on your home block votes before 7 p.m. on November 6.

THE POLLS TELL US WE ARE NOW OUT IN FRONT IN THIS TIGHT RACE. BUT WE'VE GOT TO TURN OUT EVERY SINGLE NIXON SUPPORTER TO WIN!

SPECIAL PRE-ELECTION NIGHT TELEVISION RALLY

Monday, November 5

Los Angeles	KTTV, Channel 11, 9:30 - 10 PM
San Francisco	KTVU, Channel 2, 9:30 - 10 PM
San Diego	KFMB-TV, Channel 8, 9:30 - 10 PM
Sacramento	KCRA-TV, Channel 3, 9:30 - 10 PM
Fresno	KFRE-TV, Channel 30, 9:30 - 10 PM

HERE'S A LAST-DITCH OPPORTUNITY TO CHANGE THE MINDS OF SOME OF YOUR "UNDECIDED" FRIENDS AND FELLOW EMPLOYEES. INVITE THEM OVER FOR COFFEE TO WATCH THIS ELECTION-EVE TV RALLY.

ENCLOSED IS DICK'S STATEMENT ON THE UNPREPAREDNESS OF CALIFORNIA CIVIL DEFENSE UNDER THE BROWN ADMINISTRATION.

from the desk of ' '

JENNIFER PAUL

Dorothy

\$500 are going out
each week.

I have attached
2 copies of each

WIN! NEWS BULLETIN

WIN WITH NIXON HEADQUARTERS — 3908 Wilshire Blvd. Los Angeles 5 — DUNKIRK 5-9161

DICK & IKE PULL OFF A BLOCKBUSTER!

In San Francisco last Monday, 120,000 fans (Giant fans) turned out to welcome Dick Nixon and General Ike Eisenhower to the Bay City. During their noontime motorcade through the downtown district amid swirls of confetti and ticker tape, Nixon-Eisenhower boosters cheered and dashed into the streets to shake hands with Dick and Ike. Later that night at San Francisco's Cow Palace, Ike spoke before 3,000 Nixon workers who had paid \$100-a-plate...

"Richard Nixon is one man, so intimately and thoroughly known to me, that without hesitation I can personally vouch for his ability, his sense of duty, his sharpness of mind and his wealth in wisdom... Several months ago, in Denmark, I observed that one of the biggest mistakes of my political career was not working harder for Dick Nixon in 1960. I urge all Californians not to make the same mistake this year."

LET'S HEED IKE'S WORDS AND ALL REDOUBLE OUR EFFORTS TO RECRUIT NEW WIN WORKERS IN OUR OFFICES AND PLANTS THIS WEEK. DON'T FORGET TO TURN THEIR NAMES AND ADDRESSES IN TO YOUR WIN CHAIRMEN RIGHT AWAY.

THERE'S VICTORY IN THE AIR!

"It will be Nixon by 240,000 votes..." That's the prediction of the man who supervises elections in California -- Secretary of State Frank Jordan. Jordan made his forecast at the Republican fund-raising rally in San Francisco last Monday -- the first time in the current campaign that Jordan has appeared at a major GOP party affair. In 1960, Jordan predicted that Nixon would take California by 35,000 votes, whereas Nixon actually won the state by 35,650 votes.

BUT TO WIN A VICTORY ***** WE NEED A "VICTORY SQUAD"

Enclosed is a quick rundown on the VICTORY SQUAD we're putting together to get out the vote on November 6. It's really not a complicated job, but is the type that can make the difference between WINNING and losing. Also enclosed is a card for you to sign and return. THIS IS TERRIBLY IMPORTANT SO PLEASE SIGN UP AND MAIL YOUR CARD TODAY.

JOIN THE COMPANY MAIL-OUT PROGRAM

Company employee NIXON FOR GOVERNOR CLUBS started their letter-writing programs last week, writing each worker in their offices and plants and enclosing some of the literature we've sent you folks in past weeks. In L. A. County alone, over 55,000 pieces of literature were ordered from the office last week, so we KNOW the letter-writing program is really rolling. On really hot-shot company committee plans THREE letters -- one each week enclosing a different piece of literature. THIS IS THE WAY TO GET DICK NIXON'S MESSAGE ACROSS... Call us or talk to your company chairman if you want to join the chain-letter plan. We'll furnish all the literature or bumper stickers you want... and we have new literature coming out next week.

RECRUIT A NEW WIN WORKER TODAY! NOW TURN OVER AND LET'S LOOK AT DICK'S SCHEDULE FOR NEXT WEEK.

DICK NIXON'S TENTATIVE SCHEDULE FOR NEXT WEEK

Tuesday, October 16: SACRAMENTO. TELETHON - STATION KCRA-TV
9:30 - 12:30 p.m.

Dick will hustle another one of his famous three-hour telethon performances. No one else in the nation can equal this type of completely unrehearsed and honest effort to answer any and all questions thrown at a political candidate through three hours of being "on-camera".

Wednesday, October 17: SAN FRANCISCO

12:00 noon Luncheon meeting - Chartered Property & Casualty Underwriters
3:30 p.m. Nationalities Reception - Hall of Flowers - SAN FRANCISCO
8:00 p.m. RICHMOND - Win With Nixon Rally - Municipal Auditorium

Thursday, October 18: WIN WITH NIXON SPECIAL CAMPAIGN TRAIN

8:30 a.m. SANTA CRUZ - Win With Nixon Rally
9:45 a.m. WATSONVILLE - Win With Nixon Rally
10:30 a.m. SALINAS - Win With Nixon Rally
11:45 a.m. KING CITY - Win With Nixon Rally
1:00 p.m. PASO ROBLES - Win With Nixon Rally
2:30 p.m. SAN LUIS OBISPO - Win With Nixon Rally
4:30 p.m. SANTA MARIA - Win With Nixon Rally
8:00 p.m. SANTA BARBARA - Off-train Win With Nixon Rally, San Marcus High School Auditorium, Hollister Avenue

Friday, October 19: WIN WITH NIXON SPECIAL CAMPAIGN TRAIN

9:00 a.m. PICO-RIVERA - Win With Nixon Rally
9:45 a.m. FULLERTON - Win With Nixon Rally
10:30 a.m. ANAHEIM - Win With Nixon Rally
11:00 a.m. ORANGE - Win With Nixon Rally
12:00 noon SANTA ANA - Win With Nixon Rally
12:45 p.m. SAN JUAN CAPISTRANO - Win With Nixon Rally
1:45 p.m. OCEANSIDE - Win With Nixon Rally
2:45 p.m. DEL MAR - Win With Nixon Rally
3:45 p.m. SAN DIEGO - Win With Nixon Rally

8:00 p.m. RIVERSIDE - Win With Nixon Rally

Saturday, October 20

10:30 a.m. MONTROSE - Win With Nixon Rally
12:00 noon GLENDALE - Win With Nixon Rally
1:30 p.m. LOS FELIZ - Win With Nixon Rally
3:00 p.m. BURBANK - Win With Nixon Rally
8:00 p.m. SAN BERNARDINO - Win With Nixon Rally, Orange Show

YOU WORKERS IN THE CENTRAL VALLEY SHOULD REALLY GET OUT AND RALLY WHEN THE DICK NIXON SPECIAL TRAIN COMES THROUGH!

REMEMBER -- RECRUIT A NEW WIN WORKER EVERY DAY -- WIN WITH NIXON!

WIN! NEWS BULLETIN

TO ALL "WIN WITH NIXON" COMPANY VOLUNTEER WORKERS!

THE COUNTDOWN HAS BEGUN ----- SIX WEEKS TO GO TO E-DAY!

OUR BIG JOB DURING THE COMING WEEK IS TO KEEP RECRUITING NEW "WIN WORKERS" AMONG OUR FELLOW EMPLOYEES....LET'S TRY THIS SLOGAN....

"A NEW WIN WORKER A DAY WILL KEEP THE CAMPAIGN ROLLING OUR WAY!"

HERE'S HOW IT WORKS....

A WIN Chairman in a major fruit processing firm with two plants employing over 1,200 workers started last Monday with just ONE volunteer WIN Worker in each plant. By Friday one plant had 19 workers and the other 23. It was a chain action....the ONE WIN Worker asked a fellow employee on his shift to help him talk to other employees....and then they went from shift to shift finding other employees who would also TALK IT UP...."LET'S WIN WITH NIXON!"....The chain of new WIN Workers was still growing at last report. They turn the names of new workers into their company WIN Chairman EACH DAY so they may receive this weekly WIN BULLETIN.

SO....KEEP ASKING YOUR FELLOW EMPLOYEES TO VOTE FOR DICK NIXON, and help you convince others in your plant or office to do likewise....

R E M E M B E R!

TURN NAMES AND HOME ADDRESSES OF NEWLY RECRUITED WORKERS TO YOUR COMPANY WIN CHAIRMAN EACH DAY!

COMPANY CHAIRMEN SHOULD SEND WORKERS NAMES AND ADDRESSES TO COMMUNITY OR COUNTY WIN CHAIRMAN EACH WEEK.

HERE'S HOW IT HAS WORKED IN A SMALL NORTHERN CALIFORNIA TOWN....

Three weeks ago the community WIN Chairman started out with four (4) workers--one in a gas station, a pharmacy, a beauty shop and a barber shop. They talked to their friends and today there are 39 WIN Workers scattered around in 39 small business houses....all talking for Dick Nixon to their fellow employees and customers....THIS IS THE WAY TO ---WIN!

NOW LET'S TAKE A LOOK AT WHERE OUR FAST-TRAVELLING CANDIDATE WILL BE GOING NEXT WEEK....

IF DICK NIXON IS IN YOUR COUNTY OR APPEARING ON YOUR LOCAL TV STATION....

BE SURE TO TALK IT UP AMONG YOUR FELLOW EMPLOYEES....

TURN OVER AND LET'S SEE WHAT'S HAPPENING....

HERE'S WHERE DICK NIXON WILL BE THIS WEEK...GO SEE HIM AND TAKE YOUR FRIENDS.

TUESDAY, September 25

12:45 (noon) Los Angeles - Junior Chamber of Commerce Luncheon,
Biltmore Bowl, Biltmore Hotel.

8:00 p.m. Lakewood - Nixon-for-Governor Rally sponsored by Lakewood
Nixon-for-Governor Committee, Bancroft Jr. High School,
Lakewood.

THURSDAY, September 27

Afternoon San Francisco - Drop by Fireman's Fund Insurance Company.

8:00 p.m. Stockton - Nixon-for-Governor Rally at University of Pacific.

FRIDAY, September 28

10:00 p.m. ** SALINAS TELETHON - KSBW-TV **
to
1:00 a.m. HAVE ALL YOUR FELLOW EMPLOYEES IN THE AREA
WATCH THIS!

Telethon will cover San Luis Obispo, Santa Cruz and Monterey.

SATURDAY, September 29

Early Afternoon Lake County Fairgrounds - Barbecue hosted by Farmers for
Nixon and Lake County Nixon-for-Governor Committee

Late Afternoon Yuba-Sutter Fairground - Barbecue hosted by Yuba and Sutter
Counties Nixon-for-Governor Committees.

LET'S ALL GET HUSTLING AND RECRUIT MORE WIN WORKERS IN OUR STORES,
OFFICES, PLANTS AND SHOPS -- THE MORE THAT JOIN THE TEAM THE GREATER
WILL BE OUR WIN VICTORY!

THINK NIXON!

TALK NIXON!

VOTE NIXON!

WIN! NEWS BULLETIN

WIN Workers We're on the WIN track and making headway!

Here's the latest dope on how the race is going

"Richard Nixon is leading in the campaign for the California governship," it was revealed today by a private poll.

Herbert G. Klein, Press Secretary to Richard Nixon said, "The results of the poll showed Nixon leading Brown 40.8 to 39.5 with 19.7 undecided voters."

WIN Workers this is the way we want to see the campaign rolling, but we all have a BIG job to do on the undecided voters. They CAN make the difference between victory and defeat.

So, let's all get to talking seriously to all our fellow employees and CONVINCE them that Dick Nixon is the ONLY choice for Governor of California.

CAMPAIGN NEWS FLASHES!

Dick and Pat Nixon wowed 'em at the Los Angeles County Fair last Saturday in Pomona. Dick said, "I shook hands with at least 2,000 folks."

Watch for the AIRLINE NIXON-AIRS to turn up at your plant's parking lot with their "Coffee With Dick" catering truck. Those cute airline hostesses in their NIXON-AIR red uniforms will be making the rounds of the L. A. County plants passing out coffee and "talking it up." Incidentally, this will be a good opportunity to get that Nixon bumper sticker for your car. The girls will have plenty of them to pass out along with the coffee.

DON'T FORGET TO RECRUIT A NEW WIN WORKER TODAY AND TURN HIS OR HER NAME IN TO YOUR COMPANY OR COMMUNITY WIN CHAIRMAN. IF EACH OF US GETS JUST ONE NEW WORKER A DAY WE'LL REALLY "WIN"!

HERE'S WHERE DICK NIXON'S CAMPAIGN SCHEDULE WILL TAKE HIM NEXT WEEK. IF HE'S IN YOUR AREA OR ON YOUR LOCAL TV STATION TELL EVERYONE ABOUT IT

<u>Tuesday, October 2:</u> 9:30 p.m.	<u>SECOND TELETHON - Bakersfield - KERO-TV</u> A real block-buster 3-hour Telethon. Dick answers any and all questions called in to him. (Telephone FAirview 7-1441)
<u>Wednesday, October 3:</u> 12:00 noon 8:00 p.m.	Knollwood Country Club, Granada Hills. Joint service clubs of San Fernando. Pasadena Nixon-For-Governor rally, Pasadena Civic Auditorium, 300 E. Green St.
<u>Thursday, October 4:</u> 12:00 noon 8:00 p.m.	Los Angeles Press Club luncheon South Bay (Redondo-Hawthorne-Torrance-Hermosa Beach) Nixon-For-Governor rally. Mira Costa High School, 1401 Gould Ave., Manhattan Beach.

Friday, October 5:
9:30 p.m.

THIRD TELETHON - Fresno - KFRE-TV
(Telephone AMherst 8-6444) Watch Dick Nixon
really go to town on this one. Call all your
Fresno friends and fellow employees and have
them tune this in. This is the way to SELL
Nixon's abilities.

Saturday, October 6:
11:00 a.m. - 1:00 p.m.

FRESNO COUNTY FAIR - Come out and meet
Dick and Pat and join the fun.

Sunday, October 7:
6:00 p.m.

"MEET THE PRESS" NBC-TV Coast-to-Coast.

WHY NOT GET ALL YOUR FRIENDS ON THE MAILING LIST FOR "WIN NEWS
LETTER." JUST SEND IN THEIR NAMES AND HOME ADDRESSES.

LET'S KEEP THE CAMPAIGN ROLLING ON THE WIN TRACK!

WIN! NEWS BULLETIN

WIN WITH NIXON HEADQUARTERS — 3908 Wilshire Blvd. Los Angeles 5 — DUnkirk 5-9161

LATE NEWS FLASH!

As the WIN News Bulletin goes to press this week there is elation in the Nixon organization and gloom in the Brown camp on the day following the face-to-face TV discussion of state campaign issues staged by the two candidates before the UPI Editors Conference in San Francisco on Monday. Telephones at Nixon Headquarters have rung off the wall today as hundreds of people call in offering congratulations on the way in which Dick Nixon clobbered Pat Brown in front of a statewide TV audience. Here are a few of the quotes from the nation's press...

New York Herald Tribune... "Nixon scored a one-round knockout over Brown."

Other Eastern Papers... "It was the worst mis-match since the Liston-Patterson fight."

... "it looked like a bush leaguer versus a major leaguer."

Some commentators have said that this TV confrontation may well have been the turning point in the campaign. Nixon showed a tremendous command of California issues, offering positive programs for solution of problems, whereas Brown constantly stated, "It isn't easy" when questioned on problems involving law enforcement, welfare programs, narcotics control, etc. Brown also admitted for THE FIRST TIME that there was high unemployment in California in 1960 and 1961.

Nixon strategists have said today, "We are not going to let up in our demands for future TV debates with Brown on campaign issues!"

We have the campaign heading toward VICTORY ... now let's ALL give it an added PUSH these last few weeks by recruiting as many new WIN Workers in our offices, plants and shops as possible. Keep turning their names into your WIN chairman so our mailing lists can grow and grow. Keep TALKING Nixon ... THINKING Nixon... WIN WITH NIXON!

TELETHONS

Dick Nixon's first Telethon in Salinas last week was seen by 1.3 million viewers in that area. Dick answered hundreds of questions called in by viewers wanting Dick's views on narcotics, law enforcement, agriculture and welfare problems. WATCH FOR FUTURE TELETHONS AND INVITE YOUR FELLOW WORKERS OVER TO YOUR HOUSE TO WATCH THEM WITH YOU!

SUNDAY RADIO TALKS

Every Sunday afternoon at 5:30 p.m., Dick Nixon gives a 15-minute talk on a specific campaign issue on a statewide radio hookup. Last Sunday, Dick called for higher teachers' salaries and fewer frills on school buildings as a way to put state educational funds to better use and improve the California state school system. INVITE YOUR FELLOW OFFICE AND PLANT WORKERS OVER TO LISTEN TO DICK'S FUTURE SUNDAY AFTERNOON RADIO TALKS!

AIRLINE NIXON-AIRS

The Airline Nixon-Airs and their free "coffee with Dick" plant visits have been a big hit. If you'd like to have them visit your L. A. County plant or office building, call Nixon Headquarters and ask for Martha Ann Ports (DUnkirk 5-9161). These airline girls are doing a great campaign job of reaching and talking to plant workers. And watch those NIXON bumper stickers pop out on the parking lots after each Nixon-Air visit.

Here's Dick's schedule for next week.

Monday, October 8

- 10:00 a.m. Meet General Eisenhower at L. A. International Airport - travels to San Francisco.
- 12:00 noon Nixon-Eisenhower motorcade - downtown SAN FRANCISCO.
- 8:00 p.m. Fund-raising dinner - Hollywood Palladium.

Tuesday, October 9

- 12:00 noon Long Beach service clubs luncheon, Lafayette Hotel.
- 7:00 p.m. Los Angeles. Sales Managers Association dinner, Embassy Room, Ambassador Hotel.

Wednesday, October 10

- 11:00 a.m. Pasadena. Cal Tech student convocation, co-sponsored by Student Assembly.
- 8:00 p.m. Santa Monica. Nixon-for-Governor rally, Santa Monica Civic Auditorium, 1855 Main Street.

Thursday, October 11

- 10:15 a.m. California Real Estate Assn. Fairmont Hotel, San Francisco.
- 8:00 p.m. Downey. Nixon-for-Governor rally.

*** Friday, October 12

- 9:30 p.m. TELETHON - SAN DIEGO - Station KFMB-TV (3 hours)
BE SURE YOU INVITE YOUR FELLOW WORKERS OVER
TO WATCH THIS TELETHON AT YOUR HOUSE!

Saturday, October 13

- 8:00 p.m. ORANGE COUNTY NIXON-FOR-GOVERNOR rally -
Costa Mesa Fairgrounds. YOU ORANGE COUNTY WIN
WORKERS SHOULD TAKE YOUR FELLOW WORKERS TO
THE FAIRGROUNDS TO MEET DICK NIXON! THIS IS THE
WAY TO...

WIN WITH NIXON!

DON'T FORGET -- RECRUIT ONE NEW WIN WORKER A DAY IN YOUR COMPANY AND
TURN HIS NAME IN TO YOUR WIN CHAIRMAN!

WIN! NEWS BULLETIN

WIN WITH NIXON HEADQUARTERS — 3908 Wilshire Blvd. Los Angeles 5 — DUNKIRK 5-9161

VICTORY FORECAST!

"Richard Nixon will win the governor's race by a margin in excess of 400,000 votes..." This is the prediction issued a few days ago by H. R. Haldeman, Nixon campaign manager, and based on a statewide comprehensive survey completed Saturday, October 13.

"Both the size and the enthusiasm of the Nixon crowds, which dwarf those of Brown, leave no doubt but that there is a strong Nixon tide running," Haldeman said.

Haldeman's analysis shows that Nixon will get 91 percent of the Republican vote with Brown obtaining 4 percent. He said there is a 5 percent margin undecided at this point. Among Democrats, Haldeman said Nixon will gain 20 percent as compared to 72 percent for Brown, with an apparent 8 percent or more undecided vote among the Democrats.

TELETHONS HELPING TURN THE TIDE!

Analysis of surveys made in the areas where Dick Nixon has held his 3-hour Telethons shows that the margin of voters for Nixon is higher following the Telethon appearances. In San Diego for example, a private survey made the weekend following Dick Nixon's Telethon showed that Nixon will receive more than one out of every four Democratic votes.

HEY WIN WORKERS -- IT IS VERY IMPORTANT THAT YOU INVITE YOUR FELLOW EMPLOYEES OVER TO YOUR HOME TO VIEW THE NIXON TELETHON IN YOUR CITY OR AREA -- THIS IS THE WAY TO HELP NIXON WIN THE UNDECIDED VOTERS!

PAT NIXON JOINS THE CAMPAIGN SWING!

Pat Nixon joined husband Dick in his far-ranging campaign schedule last week which included a community reception, a 3-hour telethon, and a whistle-stop train tour of 17 California coastal communities.

SPECIAL NOTE TO L. A. COUNTY WIN WORKERS!

Don't forget to sign up for work with election day VICTORY SQUAD! Cards were sent you with last week's bulletin. Getting out the vote on election day is the key to VICTORY and one of the most important campaign assignments you could take. Please return your cards promptly so we can send you your precinct assignment.

RECRUIT A NEW WIN WORKER EACH DAY -- AND WHY NOT RECRUIT A FELLOW WORKER TO JOIN ELECTION DAY VICTORY SQUAD!

DON'T FORGET TO GET YOUR COMPANY MAILINGS OUT IN TIME! ORDER YOUR CAMPAIGN LITERATURE TODAY -- CALL HEADQUARTERS AND PLACE YOUR ORDER NOW!

DICK NIXON'S TENTATIVE SCHEDULE FOR NEXT WEEK

Monday, October 22: SAN FRANCISCO

9:30 p.m. SAN FRANCISCO TELETHON, Station KTVU-TV (3 hours)
Jack London Square, Oakland 7

Tuesday, October 23: SAN FRANCISCO

12:00 noon Address combined meeting of Pacific Gas & Electric Company
Employees and Pacific Service Employees Association (PG&E
AND PSEA) in the auditorium of the General Office -
345 Market St., San Francisco.

Afternoon Sonoma State Hospital, Eldridge

8:00 p.m. Win with Nixon Rally, Westchester

Wednesday, October 24: LOS ANGELES

7:30 a.m. Address Southern California Edison Company Employees, L.A.

12:15 p.m. Address luncheon meeting League of California Cities, 64th
Annual Conference - Biltmore Bowl of Biltmore Hotel

Thursday, October 25: LOS ANGELES and SAN MATEO

10:00 a.m. Address Woodbury College Studentbody
1027 Wilshire Boulevard - HU 2-8491

12:00 noon Address luncheon meeting of Pico-Riviera joint service clubs.
sponsored by Pico-Rivera Rotary Club.

8:00 p.m. Win with Nixon Rally, SAN MATEO COUNTY

Friday, October 26

9:15 a.m. FREMONT Win with Nixon Rally

10:30 a.m. SAN LEANDRO Win with Nixon Rally

11:30 a.m. HAYWARD Win with Nixon Rally

12:45 p.m. SAN RAMON Village Win with Nixon Rally

Afternoon CONTRA COSTA COUNTY - Schedule to be announced

8:00 p.m. VALLEJO Win with Nixon Rally

NIXON FOR GOVERNOR

NEWS LETTER

ALL ABOARD THE WIN WITH NIXON SPECIAL!

*To
220 Sam. John.
+ Campaign
Eastern Division
L.A.
10/19*

Dick Nixon, entering the final stretch drive of his surging campaign, shifted into "super high gear" this week. His plans include a 3-hour telethon in Sacramento, 24 Win With Nixon rallies and a 35-hour whistle stop train tour.

Today (Tuesday) he appears in Sacramento for the fifth in a series of seven "no holds barred" telethons. On Wednesday, he goes to San Francisco for a major address at noon, a 3:30 p.m. appearance at a Nationalities reception, and a rally in Richmond at 8:00 p.m.

On Thursday, he will board the "Win With Nixon Special" in Santa Cruz at 8:30 a.m. and embark on his 35-hour whistle stop train swing. From Santa Cruz, the train will proceed southward making scheduled stops in Watsonville, Salinas, King City, Paso Robles, San Luis Obispo, Santa Maria, and Santa Barbara --- where he will make the only off-train rally of the tour at the Santa Barbara High School.

The train will make its first stop on Friday morning at Pico Rivera at 9:00 a.m. and will then move on south stopping at Fullerton, Anaheim, Orange, Santa Ana, San Juan Capistrano, Oceanside, Del Mar, and San Diego at 3:45 p.m. And before calling it a day, the candidate will travel to Riverside to attend another rally at 8:00 p.m.

Saturday, the candidate takes his "Programs for a Greater California" campaign before four rallies in Los Angeles County and one in San Bernardino. His schedule calls for appearances in Montrose at 10:30 a.m.; Glendale, 12 noon; Los Feliz District in Los Angeles, 1:30 p.m.; Burbank, 3 p.m.; and San Bernardino, 8 p.m. at the Orange Show.

VICTORY SQUAD

We can't emphasize too strongly the importance of the Victory Squad Program on Election Day. Each community chairman throughout Los Angeles County is reminded of the urgent need to furnish not less than 100 volunteer names to his or her field representative immediately in order that these people may be effectively placed in the Victory Squad effort on November 6th.

NEW PRECINCT SHEETS

Precinct sheets listing all voters registered in Los Angeles County as of September 13th, are now being received at Southern California



Headquarters. Your field representative is responsible for seeing to it that these sheets are put into the hands of the proper person in your division for quick distribution to community headquarters.

Your community Operation Telephone Chairman must plan now to have volunteers on hand to enter the phone numbers of new registrants onto these sheets so that these newly-registered voters will be called during the four day Operation Telephone ELITZ. One word of caution: please do not waste time transferring phone numbers from the old to the new precinct sheets. Instead, the volunteers should place the new sheets side-by-side with the old ones and then make a check mark on the new sheets opposite the names of the new voters whose names do not appear on the old sheets. The volunteers should then enter the phone numbers of these newly-registered voters in the usual manner next to their names. Another point to watch for -- the names of people who appeared on the old sheets but not on the new should be crossed out. They are no longer registered. When the ELITZ period begins on Thursday, November 1st, the telephoners will call the telephone numbers appearing on both the old and new sheets.

DEMOCRATS FOR NIXON

Our latest count shows that more than 300 Democrats for Nixon Community Chairmen have been appointed and that 8700 Democrats have signed pledge cards supporting Nixon for Governor. This is a good start. But we need more -- lots more. Everyone is urged to give this activity top priority in his or her area and supply additional names to the Democrats for Nixon Committee, 641 South Flower, Los Angeles 17. DO THIS TODAY-- NOW!

ARTESIA-DAIRY VALLEY DOES GREAT JOB!

Congratulations to Bill Teunnisen, Community Co-Chairman of Artesia-Dairy Valley! Bill and 43 of the youngsters in his area personally put on 3500 bumper stickers the other Saturday. They worked from noon until 7:00 p.m. Last week they hit it again and got out 2200 over the weekend. A great job, Bill. Each and every headquarters should be spurred on to greater performance by this example of dedication, teamwork, and organizational ability.

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